



#RANZCOG24

**RANZCOG**

# Annual Scientific Meeting 2024

Wellington, Aotearoa New Zealand | 12 - 16 October

Partnerships in Practice

## Sponsorship and Exhibition Prospectus

[www.ranzcogasm.com.au](http://www.ranzcogasm.com.au)

# Join us in Wellington Aotearoa New Zealand

**In 2024, the theme for the RANZCOG ASM revolves around the concept of “Partnerships in Practice.” This theme underscores the fundamental importance of partnerships across every facet of our roles as Obstetricians and Gynaecologists. Our connection with the women under our care stands as the most evident partnership we engage in as individual practitioners. Collaboratively, we make decisions regarding investigations and treatments in conjunction with our patients and their whānau (family).**

Throughout our professional journey, partnerships play an ongoing role, extending to colleagues within our department, hospital, organisation, nation, and College. These relationships play a pivotal role in shaping our growth and development. Many of us find ourselves navigating both the realms of science and daily clinical practice within these partnerships.

A vital partnership involves our engagement with Māori communities in Aotearoa New Zealand and First Nations


people in Australia: this demonstrates our commitment to personal growth and genuine collaborations in leadership, decision-making, and governance.

Our collaboration extends to the wider community as well, emphasizing the importance of listening and empowering patients and whānau to shape their own care. It is essential to understand the desires and preferences of women and their whānau regarding the nature and location of their healthcare. Equally significant is recognising their reservations and gaining insights from their perspectives. In achieving this, we can reach the pinnacle of genuine partnership.

Establishing genuine partnerships in leadership, decision-making, and governance holds the key to fostering equitable outcomes for women across both our nations.

RANZCOG's affiliations with other medical colleges in Australia, Aotearoa New Zealand, and internationally further underscore our commitment, and through these interconnected networks, we collectively work to enhance women's healthcare on a global scale.

**Dr Pelle Kempe**  
RANZCOG ASM 2024 Organising Committee Chair



**We're looking forward to  
seeing everyone in Wellington  
Aotearoa New Zealand**



# RANZCOG Annual Scientific Meeting 2024

**Wellington**  
**Aotearoa New Zealand**  
**12 - 16 October**  
Partnership in Practice

## Organising Committee

**Dr Pelle Kempe**

Chair, Organising Committee

**Dr Judy Ormandy**

Chair, Scientific Program

**Dr Charlotte Oyston**

Co-Chair, Scientific Program

**Dr Daisy Wildash**

Social Program Convenor

**Dr Bryony Simcock**

Gynaecology Representative

**Dr Fiona Bach**

Urogynaecology Representative

**Dr Simon McDowell**

Fertility Representative

**Dr Jaynaya Marlow**

MFM Representative

**Dr Philip Suisted**

He Hono Wāhine Representative

**Dr Kasey Tawhara**

He Hono Wāhine Representative

**Dr Brendan Marshall**

RANZCOG Associate (Procedural/Adv Procedural)  
Representative

**Dr Stephanie Luoni**

Trainee Representative

**Dr Gillian Gibson**

RANZCOG President

## RANZCOG Staff

**Ms Vase Jovanoska**

RANZCOG CEO

**Mr Sudi Sekhar**

Executive Director,  
Innovation, Learning and Quality Assurance

**Ms Catherine Cooper**

Executive Director,  
Aotearoa New Zealand & Global Health

**Ms Sara MacArthur**

Manager, Events

**Ms Tiana Newman**

Event Coordinator

**Ms Kathleen McKinn**

Event Coordinator

**Lucy Krelle**

Event Coordinator

**Carly Moorfield**

Volunteer Program Coordinator

**Laura Collins**

Events and Professional Development Lead,  
Aotearoa New Zealand

**Bailey Parata Thomas**

Hauora Wāhine Māori Advisor



# About the College

RANZCOG is dedicated to the establishment of high standards of practice in obstetrics and gynaecology and women's health. The College trains and accredits doctors throughout Australia and Aotearoa New Zealand in the specialties of obstetrics and gynaecology so that they can provide the highest standards of healthcare.

The College also supports research into women's health and acts as an advocate for women's healthcare by forging productive relationships with individuals, the community and professional organisations, both locally and internationally. As such, RANZCOG:

- Has more than **6,500** members in Australia, Aotearoa New Zealand and internationally;
- Advocates on women's health issues across Australia and Aotearoa New Zealand;
- Sets the individual curricula, training programs and assessments to ensure that those graduating have the essential attributes and key competencies expected for clinical competency and effective practice as a medical practitioner, specialist or subspecialist within the chosen scope of practice;
- Provides advice to Federal and jurisdictional Government committees and other organisations;
- Develops best practice advice on issues relating to obstetrics and gynaecology offered in a range of formats including Patient Information Pamphlets and College Statements, Clinical Practice Guidelines, Positions and Communiqués;
- Supports and develops educational initiatives, programs, and resources for health professionals in Indigenous women's health and those in Asia and the Pacific.
- Provides a Continuing Professional Development program facilitating training, continuing education, peer review and lifelong learning.





# Our Mission is our Focus

To be the leader in education, training and advocacy in obstetrics and gynaecology.

## Members

Create stronger engagement with members through provision of support, advocacy and education.

- Improve education resources, programs and workshops.
- Enhance support programs for members throughout their career with the College.
- Embed a process for responding to member feedback.
- Create opportunities for networking.

## Organisation

Create an agile, sustainable and innovative organisation.

- Deliver contemporary, evidence-based education and training.
- Explore offering College programs internationally.
- Identify and capitalise on sustainable alternative revenue streams.
- Invest in fit-for-purpose facilities and technology.
- Strengthen governance and accountability.
- Increase brand awareness with key audiences.
- Be an employer of choice within the sector.

## Stakeholders

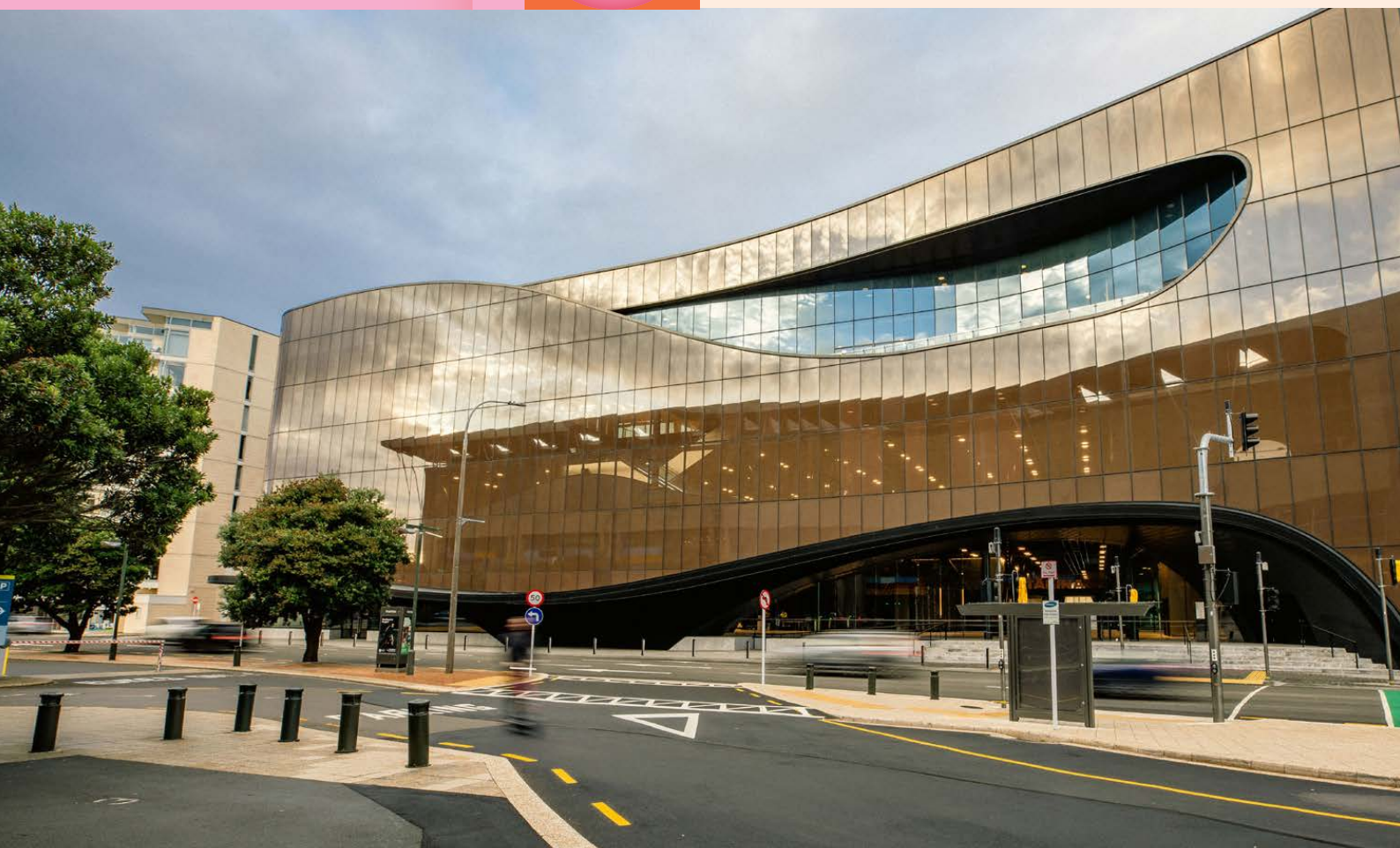
Develop and maintain productive and mutually beneficial relationships.

- Maintain and develop strategic partnerships with government, to shape policy for the benefit of women and their families.
- Proactively engage with our sector stakeholders to improve health equity and outcomes.
- Promote and demonstrate cultural diversity and cultural safety for Aboriginal people, Torres Strait Islanders and Māori.
- Through strategic engagement, position the College as the leading voice in women's health.

# Venue

Takina Wellington Convention and Exhibition Centre has been selected as the venue for the RANZCOG 2024 ASM. Takina is situated in the heart of Aotearoa New Zealand's capital city, Wellington.

50 Cable Street, Te Aro, Wellington,  
Aotearoa New Zealand, 6011





**“The RANZCOG ASM is a great opportunity to meet opinion leaders in the one place.”**

# Who will attend?

The RANZCOG ASM is primarily targeted at RANZCOG members. It is estimated that 1,200 delegates from all Australian states and territories, Aotearoa New Zealand, the Asia Pacific region and further afield will be attending the meeting.

The largest cohort of delegates is Fellows (43%). However, RANZCOG Trainees (20%), RANZCOG Associates (Procedural/ADV Procedural)/GPs (17%), and other health professionals will attend. The remaining 20% of attendees will be made up of Medical Students, Junior Doctors, Midwives, Retired Fellows, and Pacific Specialists and Trainees.

Building on the success of previous RANZCOG ASMs the Organising Committee have developed a program that will see three days of scientific presentations, together with pre-meeting workshops and an exciting social program, ensuring that this prestigious annual meeting continues to be the highlight of the College education calendar.



- 45% Fellows
- 19% Trainees
- 15% RANZCOG Associates (Procedural/ADV Procedural)/GPs/Affiliates
- 13% Junior Doctors
- 3% Midwives/Nurses/Retired Fellows
- 5% Medical Students



## Why be involved?

While the RANZCOG ASM has always been a highly regarded fixture in the calendar, recent years have seen the event go from strength to strength. RANZCOG has invested significantly in its flagship annual networking and education event and has an in-house team, supported by the professional conference organiser, working year-round to build momentum for the ASM.

Feedback from sponsors and exhibitors over many years has, time and time again, shown that participation in the RANZCOG ASM is a strategic activity that assists in reaching a large number of existing and potential clients.

Partners at previous meetings have commented:

- The RANZCOG ASM is a great opportunity to meet opinion leaders in the one place.
- It is our key meeting for obstetricians and gynaecologists.
- Very well organised and a perfect opportunity to get face time with our customers.
- The RANZCOG ASM always provides an excellent platform for face-to-face interaction with the delegates, coupled with relevant program topics.
- A significant, and very well-run event, enabling us to connect personally with our valued members.
- Excellent interest with good clinical discussions.

## Your opportunity to be involved?

Obstetrics and gynaecology is a unique specialty, in that it combines elements of both surgery and medicine. Highly trained specialist obstetrician-gynaecologists may have exposure to surgery through both operative obstetrics and gynaecology, and medicine through endocrinology, oncology, internal medicine, and medical imaging.

You are invited to partner with RANZCOG and participate in the 2024 ASM by way of sponsorship and/or exhibition. A very limited number of sponsorship packages are available, all of which can be tailored towards your company objectives. In addition, an exhibition enabling you to showcase your latest products and services will be available. There are a number of benefits of participation in the meeting, including:

- Demonstrating your commitment to, and support of, women's health.
- Generating quality business leads.
- Increasing your company profile.
- Creating new business opportunities.





RANZCOG very much appreciates the support of our partners. To assist our supporters, the Organising Committee has provided a number of opportunities for engagement between delegates and sponsors/exhibitors throughout the meeting by serving all meal breaks (morning tea, lunch, afternoon tea) and the Welcome Function held on the first evening in the exhibition area.





# Social Media

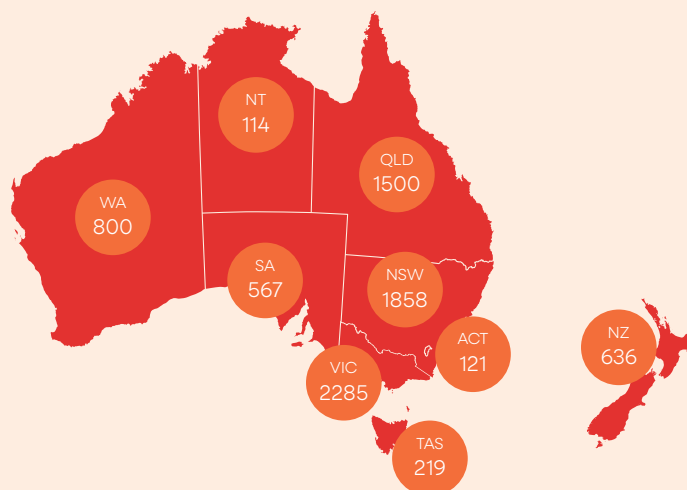
Last financial year (2022-2023) – **2672** new followers across all of our social media channels, increasing and improving our online presence and voice

	<b>Facebook</b>	<b>467</b>	New Followers ▲ 6.3% growth
	<b>X (Twitter)</b>	<b>263</b>	New Followers ▲ 6.4% growth
	<b>LinkedIn</b>	<b>1447</b>	New Followers ▲ 27.7% growth
	<b>Instagram</b>	<b>495</b>	New Followers ▲ 11.8% growth

**Across 4 channels close to 20,000 engaged followers**



## Membership by Region



# RANZCOG in numbers

## Membership



**2381** Total Fellows

♀ 1376  
♂ 1005

**2289** Total RANZCOG Associates  
(Procedural/ADV Procedural)

♀ 1666  
♂ 623

**6000+** Total Members  
Not including trainees

**134** Elevations  
Fellows & Subspecialists

**2527** CPD Requirements Completed  
Fellows

**2.34M** eLearning  
Individual sessions

**420+** Workshops  
Across Australia &  
Aotearoa New Zealand

## Events



**1200+** Annual Scientific Meeting  
delegates

**50+** Annual Scientific Meeting  
sponsors & exhibitors

**100+** Flourish Women + Health Summit  
attendees

## Quality Assurance & Research



**335** Education Sessions  
335 sessions delivered F2F and online

**7900+** FSEP Participants

**6** Scholarships & Grants Awarded

**6** Statements Updated/Developed

## Education & Training



**700+** Exam Candidates  
Across all exam types

**850+** Trainees  
(FRANZCOG)

**1200+** Trainees  
(Certificate and Diploma)

**32** Specialist Training Placements

## Media & Social Media

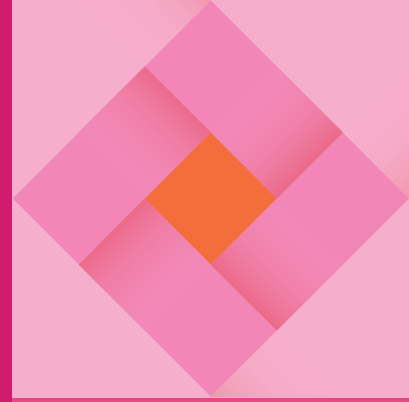


**2672** New Followers  
Across social media channels

**8000+** Connect Newsletter subscribers

**550K+** O&G Online page views

# RANZCOG 2024 ASM Program at a Glance



Day	Saturday 12 October	Sunday 13 October	Monday 14 October	Tuesday 15 October	Wednesday 16 October
<b>Program</b>	Pre-Meeting Workshops	Pre-Meeting Workshops	Scientific Program Day 1	Scientific Program Day 2	Scientific Program Day 3
<b>Social Function</b>		New Fellows and Awards Presentation Ceremony and Reception	Welcome Reception	Meeting Dinner	

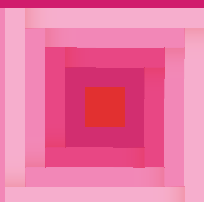


# Opportunities at a glance

All sponsorship opportunities are available separately or may be chosen as part of a Presenting or Major Partner package. To enable you to tailor a package to suit your business requirements, the value and availability of each opportunity is listed below.

Opportunity	Value	Number Available
Presenting Partner	Call to discuss	SOLD
Major Partner	Call to discuss	Only One Opportunity left
Interactive Zone	\$16,500	Exclusive Opportunity
Espresso and Networking Café Lounge	\$15,450	SOLD
Official 2024 ASM App	\$12,360	Exclusive Opportunity
E-Poster Portal	\$10,300	Exclusive Opportunity
Official ASM Kids Crèche	\$10,300	Exclusive Opportunity
Program & Speaker Brochure	\$10,300	Exclusive Opportunity
Plenary Sessions	\$10,300	Three Opportunities
Hydration Station Partner	\$8,500	Exclusive Opportunity
Welcome Function	\$8,240	Exclusive Opportunity
Coffee Cart Partner	\$8,000	Two Opportunities
Headshots for Business Partner	\$7,300	Exclusive Opportunity
Wellness Zone Partner	\$6,000	Exclusive Opportunity
Concurrent Sessions & Workshops	\$5,150	Twenty Three Opportunities
Create your Own Bespoke Perfume Partner	\$4,300	Exclusive Opportunity
Digital Downloadable Handbook Advertising	\$2,060 - \$4,532	Multiple Opportunities

**Please note:** All opportunities are listed in AUD and will be confirmed pending availability and subject to RANZCOG approval at the time of application. Sponsorship will be confirmed once payment is received.



# Premium Opportunities

RANZCOG is pleased to offer an extensive array of opportunities for your involvement in the meeting. Whether it be Presenting Partner, and the significant presence that this offers, or a goal of maintaining your visibility to members, there are a wide range of options for you to select from.

Please note all opportunities are subject to availability and will be offered on a first come, first served basis (and subject to approval from RANZCOG).

All prices are in Australian dollars.

If you have any questions relating to the opportunities please contact Natasha Pembroke-Birss on +61 409 790 530 or Abdul Khan on +61 433 159 345 or [sponsorship@ranzco.org.au](mailto:sponsorship@ranzco.org.au).



# Official Presenting Partner

SOLD



## Bespoke Investment

Exclusive Opportunity, contact our 2024 ASM Partnership Manager to discuss further

Lead the way as the exclusive Presenting Partner of the RANZCOG 2024 ASM and create a bespoke package that includes the elements most important to your organisation. As the Presenting Partner, we will collaborate with you to create a partnership package that aligns with your marketing objectives and delivers maximum return on investment. It will include extensive branding opportunities and high-level exposure in the lead up to, during and post the event.

## Presenting Partner Entitlements

- Two (2) minute welcome presentation at the Official ASM Opening.
- Plenary (content to be approved by ASM Committee).

## Educational Lunch and Learn

Opportunity to host an exclusive educational presentation over an hour at lunch time at the ASM. This session is invite-only and is limited to a maximum of 40 attendees. You will be responsible for selecting attendees. The session will appear in the Meeting Program as invite-only. It is the responsibility of the sponsor to provide presenters on the day. The sponsor will work on the content and subject, noting that all content to be approved by ASM Committee.

## Additional Opportunity

The Presenting Partner has the opportunity to brand the event name badges. Your company logo will appear alongside the ASM and RANZCOG logos.

Each delegate will be provided with a name badge which will be worn throughout the ASM. This is a strong branding opportunity!

## Acknowledgement

- Exclusive Presenting Partner status.
- Acknowledgement as 2024 ASM Presenting Partner at the Opening Plenary and Closing Ceremonies.
- Acknowledgement on official partners' board.
- Acknowledgement in digital downloadable handbook.
- Rotating sponsor presentation displayed in the Plenary (30 seconds). Content to be approved by ASM Committee.

## Exhibition

- Large premium 6m x 6m exhibition space in a prominent position on the exhibition floor.

## Registration

- Three (3) full registrations which includes Welcome Reception. Tickets to other social functions can be purchased at a discounted price.

## Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app.
  - Two (2) x A4 full-colour advertisement in digital downloadable handbook (artwork supplied by partner).
  - Company logo on title slides during the opening and closing ceremonies.
  - Company logo on session holding slides (where plenary or concurrent session is not sponsored by another organisation).
  - Hyperlink embedded into your company logo on the official ASM website.
- \* artwork deadline Friday 24 May 2024.

## Promotion

- Social Media announcement once Presenting Partnership is secured across all RANZCOG Channels.
- One (1) dedicated marketing email sent to all delegates in the final weeks leading up to the ASM and highlighting your support and encouraging delegates to visit your display.
- Two (2) Social Media posts prior to ASM, One (1) post ASM.
- Two (2) App alerts during the ASM at a mutually beneficial time (to be confirmed by ASM Managers).

## Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

## Additional benefit

- Exclusive lock up logo created for Presenting Partner to use in your own promotion and marketing.

# Major Partner

Only one opportunity left



## Bespoke Investment

Limited opportunities, contact our 2024 ASM Partnership Manager to discuss further

As a Major Partner of the RANZCOG 2024 ASM, your company will benefit from prominent branding across the meeting onsite as well as in the lead up to and post the event. The Major Partners are an integral and high-profile supporter of the ASM. Increase your visibility and maximise your ROI by becoming a Major Partner.

Event opportunities that sit under Major Partner include:

- Networking Educational Breakfast.
- International Speaker Supporter – Align your organisations with one of our key international speakers.
- Official 2024 ASM Meeting Dinner Partner – Exposure to all attendees.
- Educational Lunch and Learn

## Option 1: Networking Educational Breakfast

As part of the official scientific program, Educational Breakfast sessions will be held on Tuesday 15 October and Wednesday 16 October 2024. Breakfast sessions are always extremely popular with delegates and this opportunity provides your organisation with the chance to engage with delegates from the start of the day.

Delegates will be required to pre-register for each breakfast, (limited to the first 40 registrations per breakfast), via the ASM registration website. Buffet breakfast will be provided to participants, Presenters will need to be provided by the Major Partner, content and presenters subject to ASM Committee approval.

## Option 2: International Speaker Supporter

Opportunity to sponsor our world-renowned Keynote speaker.

Alignment with a Keynote Speaker gives prominence to your organisation and shows support and alignment with the topic and speaker.

## Option 3: Official 2024 ASM Meeting Dinner Partner

The social highlight of the ASM, the Meeting Dinner is an evening not to be missed. This year, the dinner will be held on Tuesday 15 October 2024, at The Wellington Foyer, Te Papa.

## Option 4: Educational Lunch and Learn

Opportunity to host an exclusive educational presentation over an hour at lunch time at the ASM. This session is invite-only and is limited to a maximum of 20 attendees. You will be responsible for selecting attendees. The session will appear in the Meeting Program as invite-only.

It is the responsibility of the sponsor to provide presenters on the day. The sponsor will work on the content and subject, noting that all content to be approved by ASM Committee.

## Acknowledgement

- Exclusive Major Partner status.
- Acknowledgement as 2024 ASM Major Partner at the Opening Plenary and Closing Sessions.
- Acknowledgement on official partners' board.
- Acknowledgement in digital downloadable handbook.

## Registration

- Two (2) full registrations which includes Welcome Reception. Tickets to other social functions can be purchased at a discounted price.

## Exhibition

- Premium 3m x 3m exhibition space in a prominent position on the exhibition floor.
- Rotating sponsor presentation displayed in the Plenary (30 seconds). Content to be approved by ASM Committee.

## Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and App.
- One (1) x A4 full-colour advertisement in digital downloadable handbook (artwork supplied by partner).
- Company logo on title slides during the opening ceremony.
- Company logo on session holding slides (where plenary or concurrent session is not sponsored by another organisation).
- Hyperlink embedded into your company logo on official ASM website.

\*artwork deadline Friday 24 May 2024.

## Promotion

- Social Media announcement once Major Partnership is secured across all RANZCOG Channels.
- One (1) Social Media post prior to ASM, One (1) post ASM.
- Two (2) App alerts during the conference at a mutually beneficial time (to be confirmed by ASM Managers).

## Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

# Supporting Partner Opportunities

As a Supporting Partner of the RANZCOG 2024 ASM your company will benefit from branding across the meeting onsite as well as in the lead up to, during and post the event.

Limited opportunities are available for your company to support and have a prominent presence at this flagship event.



## Interactive Zone

**\$16,500**

Exclusive opportunity

As the Interactive Zone Partner, your company will benefit from prominent branding of the Interactive Zone, which will be located on the Exhibition floor, located on Level 1 of the venue.

### Acknowledgement

- Acknowledgement in digital downloadable handbook.
- Opportunity to present two (2) topics (topics to be approved by RANZCOG) for up to 15 mins for each topic in an allocated time within the Interactive Zone.

### Registration

- One (1) exhibitor pass for your company representative to attend.

### Inclusions

- Dedicated area in a prominent position on the exhibition floor.
- Staging.
- Silent headphones.
- Basic Audio Visual.

### Brand Exposure

- Area will be branded with your company logo.
- Hyperlink embedded into your company logo on official ASM website.

### Do you want to be a part of the Interactive Zone for 2024?

The concept of the Interactive Zone is to provide sponsors & exhibitors a chance to showcase products & services to the delegates that are attending the ASM. This gives sponsors & exhibitors the opportunity to build engagement with a wide range of attendees.

The interactive zone provides a platform for industry supporters to facilitate dedicated educational sessions which will be held in the exhibition hall.

The Organising Committee encourages applications from sponsor & exhibitors to participate in the Interactive Zone by submitting a topic and presenter for approval. Applications should be sent to [sponsorship@ranzcog.edu.au](mailto:sponsorship@ranzcog.edu.au).



## Espresso and Networking Café Lounge

**\$15,450 includes a premium exhibition booth SOLD**

Have your brand in delegates' hands by becoming a sponsor of the Espresso and Networking Café Lounge. The coffee stations will be a hub of activity with café style tables being provided for delegates to sit and relax. This area will attract high foot traffic during the exhibition opening hours. The organisers will provide one (1) coffee cart and two (2) baristas for the duration of the ASM.

### Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2024 ASM on all event collateral.

### Café display

- Enclosed area for welcoming guests to the Espresso Café Lounge, welcome counter where you can interact with delegates and café style rounds and chairs for guests to enjoy a coffee.
- Promotional items can be placed throughout the café lounge area (subject to RANZCOG approval).
- Café furniture will include decals of your logo on the café style tables. Extra branding and furniture options available at an extra cost.

### Brand Exposure

- Organisation can provide aprons, branded coffee cups, napkins and hats for baristas to wear.
- \*Please note: Sponsorship package includes 300 coffees and consumables per day.
- 150-word company profile including contact details to be placed on the ASM website and App.
- One (1) x A4 full-colour advertisement in digital downloadable handbook (artwork supplied by partner).
- Hyperlink embedded into your company logo on official ASM website.

\* artwork deadline Friday 24 May 2024.

### Exhibition

- Premium 3m x 3m exhibition space in a prominent position on the exhibition floor next to or opposite the Networking Café Lounge.

### Registration

- One (1) exhibitor pass for your company representative to attend.





## Official ASM Kids Crèche

**\$10,300**

Exclusive opportunity

First introduced in 2018, and recognising the ever-increasing demands to support parents, particularly women, needing to care for their children while attending important professional and continuing education events such as the ASM, an onsite crèche for the exclusive use of ASM delegates will be available. Once again in 2024, the crèche proved to be very popular with delegates and was the subject of much buzz, including delegates posting on social media. This is an opportunity to align your brand with family-friendly work and to be seen to support medical professionals and their families in a very tangible and practical way. The crèche will be staffed by fully qualified childcare professionals and will be open during the core meeting days, Monday 14 - Wednesday 16 October, 2024. Children between the ages of 12 months to 12 years will be catered for.

### Acknowledgement

- Recognition as the RANZCOG 2024 ASM crèche sponsor. The crèche would be known as the 'Your Brand' Crèche.
- Acknowledgement as the crèche sponsor in the Digital downloadable handbook and in the Meeting App.
- Opportunity to display signage within the crèche.

### Brand Exposure

- One (1) full-page colour advertisement on inside front cover of the registration brochure.
- Hyperlink embedded into your company logo on official ASM website.

\* artwork deadline Friday 24 May 2024.

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

## Program & Speaker Brochure

**\$10,300**

Exclusive opportunity

The distribution of the Program & Meeting brochure is extensive. This brochure will be distributed in hard copy with the Winter O&G magazine to approx. 5,500 of RANZCOG's members.

The brochure will be produced in both print and electronic formats and will contain the finalised educational program, speakers, detailed information on workshops, social functions, and registration.

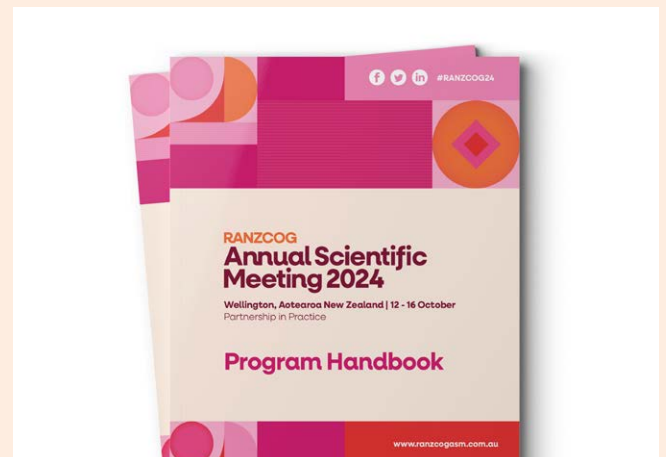
### Brand Exposure

- One (1) full-page colour advertisement on inside front cover of the Program & Speaker brochure.
- Company logo on back cover of the brochure.
- Hyperlink embedded into your company logo on official ASM website.

\* artwork deadline Friday 24 May 2024.

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).



## Plenary Sessions

**\$10,300**

Three Opportunities

Three plenary sessions will be available for sponsorship throughout the ASM. As no other session is held at the time of each plenary, your sponsorship of any of these sessions will provide you with maximum exposure to the majority of delegates. Please refer to the meeting program at [www.ranzcogasm.com.au](http://www.ranzcogasm.com.au).

### Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2024 ASM on all event collateral. Verbal acknowledgement by the plenary session chairperson.

### Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app.
- Logo on title slides prior to commencement of session.
- Acknowledgement in the digital downloadable handbook.
- Opportunity to display signage in the session room.
- Hyperlink embedded into your company logo on official ASM website.

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

## Hydration Station Partner

**\$8,500**

Exclusive opportunity

Quench attendees' thirst as the Hydration Station Partner of the RANZCOG ASM. The self-serve hydration stations will be accessed by all conference delegates.

### Acknowledgement

- Be recognised as the Hydration Station Partner of RANZCOG 2024 ASM on all event collateral.
- Opportunity to brand the three hydration station tables located on the Exhibition floor of the Takina Wellington Convention and Exhibition Centre. Sponsor to supply artwork (subject to Organising Committee and venue approval).
- Opportunity to supply branded water cups (at partners cost and subject to Organising Committee and venue approval).

### Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app.
- Hyperlink embedded into your company logo on official ASM website.

### Registration

- One (1) exhibitor pass for your company representative to attend.

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

## Welcome Reception

**\$8,240**

Exclusive opportunity

An included function for all registered delegates, this is very popular with delegates and exhibitors alike, providing an additional opportunity for interaction. The Welcome Reception will be held in the meeting's Exhibition Hall, located in the Takina Wellington Convention and Exhibition Centre on Monday 14 October 2024, immediately following the conclusion of Day 1 of the scientific program. As sponsor of this function, your organisation will have prime exposure and first-hand contact with a targeted audience.

### Acknowledgement

- Verbal acknowledgement during Welcome Reception.
- Acknowledgement in the digital downloadable handbook.

### Brand Exposure

- Company logo on function signage.
- Opportunity to display banner(s) (to be supplied by partner).
- Hyperlink embedded into your company logo on official ASM website.

## Coffee Cart Partner

**\$8,000 per coffee cart**

Two opportunities

Have your brand in delegates' hands by becoming a sponsor of one or both of our coffee carts. The coffee carts will be a hub of activity, after all who doesn't like coffee! They will be positioned in high foot traffic areas. The organisers will provide one (1) coffee cart, two (2) baristas.

### Acknowledgement

- Be recognised as the Coffee Cart Partner of RANZCOG 2024 ASM on all event collateral.

### Brand Exposure

- Opportunity for partner to provide a pull up banner which will be positioned next to the coffee cart.
- 150-word company profile including contact details to be placed on the ASM website and app.
- Hyperlink embedded into your company logo on official ASM website.

### Registration

- One (1) exhibitor pass for your company representative to attend.

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

## Headshots for Business Partner

**\$7,300**

Exclusive opportunity

There will be a dedicated area on Level 2 of the Takina Wellington Convention & Exhibition Centre where delegates will have the opportunity to have a headshot taken by a professional photographer. As the 2024 Headshots for Business Partner, your company will have exclusive branding of the area.

### Acknowledgement

- Be recognised as the Headshots for Business Partner of RANZCOG 2024 ASM on all event collateral.
- Your logo will appear on the email sent to delegates with a link to download their head shot.

### Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app.
- Hyperlink embedded into your company logo on official ASM website.
- Two (2) pull-up banners (provided by the Partner) can be displayed in the Headshots for Business area.

### Promotion

- One (1) App alert during the conference at a mutually beneficial time (to be confirmed by ASM Managers).

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

## Wellness Zone Partner

**\$6,000**

Exclusive opportunity

Supporting industry Mental health. An area to reflect, relax, chat, and take in your company's products or services.

RANZCOG acknowledges the importance of mental health in the workplace and is offering an opportunity for one partner to sponsor the Wellness Zone. As a key feature of Level 2, the Wellness Zone will provide a unique and high-level branding opportunity for an organisation to exhibit and host the space, allowing you to interact with delegates as they relax, chat, and take in services and products relating to wellness in the workplace.

### Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2024 ASM on all event collateral.

### Exhibition

- Located on level 2 - floor space only (booth provided by the sponsor) for sponsor to utilise.

### Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app.
- One (1) A4 full-colour advertisement in digital downloadable handbook.
- Hyperlink embedded into your company logo on official ASM website.

### Promotion

- One (1) App alert during the conference at a mutually beneficial time (to be confirmed by ASM Managers).

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).





## Concurrent Sessions & Workshops

**\$5,150**

### Twenty Three Opportunities

Pre-meeting workshops will be held on the Saturday and Sunday prior to the main scientific program. The workshops, some didactic, some hands on, provide a great opportunity for direct exposure to different cohorts of the membership such as GP RANZCOG Associate (Procedural/ADV Procedural), Trainees, subspecialty groups and Fellows.

Concurrent sessions on a wide range of topics including obstetrics, gynaecology, urogynaecology, sexual health, fertility, surgical training, imaging, and many others will be held throughout the Meeting. Sponsorship of concurrent sessions will provide you with access to an audience that is particularly interested in a topic that your organisation's products or services may complement. Please refer to the meeting program at [www.ranzcogasm.com.au](http://www.ranzcogasm.com.au)

### Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2024 ASM on all event collateral.
- Verbal acknowledgement by the session chairperson or workshop facilitator.

### Brand Exposure

- Opportunity to display signage in the session/workshop room (to be supplied by partner).
- Logo on title slides prior to commencement of session/workshop.
- 150-word company profile including contact details to be placed on the ASM website and App.
- Acknowledgement in the digital downloadable handbook.
- Hyperlink embedded into your company logo on official ASM website.

## Create your Own Bespoke Perfume Partner

**\$4,300**

### Exclusive opportunity

Have you ever wanted to create your own personal bespoke perfume? This opportunity will allow delegates to create their own bespoke scent with the help of a professional scent design hosts, who will guide you through their easy to follow formula to make a balanced perfume.

This is a quirky branding opportunity for someone looking to align themselves with something different at our 2024 ASM.

This opportunity will be available at the morning tea and lunch break on both days of the conference.

### Acknowledgement

- Be recognised as the Create your own scent Partner of RANZCOG 2024 ASM on all event collateral.

### Brand Exposure

- Opportunity for partner to provide a pull up banners which will be positioned next to the Create your own Scent area.
- 150-word company profile including contact details to be placed on the ASM website and app.
- Hyperlink embedded into your company logo on official ASM website.

### Registration

- One (1) exhibitor pass for your company representative to attend.

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

## Advertising & Promotional Opportunities

Sponsors and Exhibitors are invited to advertise in the Speaker & Program Brochure, that will be distributed with the Winter O&G magazine and the digital downloadable handbook.

- Full colour inside front cover - \$4,668
- Full colour back cover - \$4,668
- Full colour full-page advertisement - \$2,653
- Full colour half-page advertisement - \$2,122

## In-Kind Sponsorship

Please note the following entitlements to be applied for in-kind sponsorships.

- Logo and profile on Meeting App (where workshop names are displayed)
- Logo and profile on the Symposium website (alongside the workshop name)
- Banner to be provided by Sponsor to have in the workshop room
- Verbal acknowledgment by workshop presenter of sponsors' contribution
- Acknowledgment on event App
- One (1) exhibitor registration to the event to network at break times

# Exhibition

The exhibition associated with the Meeting will be located on Level 1 of the Takina Wellington Convention & Exhibition Centre and will play an important role in this Meeting.

To acknowledge the importance of the exhibition, the Meeting program has been structured to provide maximum exposure to exhibitors. The social program has also been designed to allow delegates to relax and mix informally after intensive sessions. Exhibitors are encouraged to participate in all Meeting activities and may register to attend the social program.



## Exhibition Booth Space

**\$5,700**

2.5m x 2.5m booth space

Only 4 available

**\$6,930**

3m x 3m booth space

(Larger configurations available on request)

### Exhibitor entitlements and booth hire options

The Meeting will provide exhibitors the opportunity to market products and services directly to key decision makers within their target markets.

Confirmed exhibitors are entitled to the following benefits and features:

- 2.5m x 2.5m (limited number) & 3m x 3m booth space. 6m x 3m and 6m x 6m booth space also available.
- Back and side walls \*pending booth location.
- 30 character company fascia signage, two 150w spotlights and one 10 amp general purpose outlet.
- Booth location listed in the digital downloadable handbook, and in the Meeting App, together with an 80 word description of the company's products/services.
- Exhibitor passes for two (2) organisation representatives.

This includes morning and afternoon tea, as well as lunch for two representatives (additional social functions not included). All booths must be staffed by your organisation representatives. Please note custom design stands will require approval by the ASM Managers prior to build. Please ensure designs and information in relation to this is provided to the meeting's Professional Conference Organisers, K&M Events.

Please note all organisation representatives are required to be registered for the RANZCOG ASM as exhibition delegates. Additional company representatives (in excess of two per booth) will be required to register and pay an additional exhibitor fee.

Furniture is not included in the cost of the exhibition booth/space. The meeting will be appointing an official furniture supplier from whom all required furniture may be ordered. The details of the furniture supplier will be provided in the exhibition kit.

Space will only be confirmed after your payment and online application form are received by the Meeting Managers. Space is assigned first to sponsors, then exhibitors, in order of receipt of payment and at the discretion of the Organising Committee.



## Not for Profit | Start-Up Alley

**\$2,800**

1m x 2.4m curved pods

Only 7 available

### Exhibitor entitlements and booth hire options

The Meeting will provide exhibitors the opportunity to market products and services directly to key decision makers within their target markets.

Confirmed exhibitors are entitled to the following benefits and features:

- 30-character company fascia signage
- One (1) 150w spotlights and
- One (1) 10 amp general purpose outlet.
- Pod location listed in the digital downloadable handbook, and in the Meeting App, together with an 80-word description of the company's products/services.
- Exhibitor passes for two (2) organisation representatives.

This includes morning and afternoon tea, as well as lunch for two representatives (additional social functions not included). All booths must be staffed by your organisation representatives. Please note custom design stands will require approval by the ASM Managers prior to build. Please ensure designs and information in relation to this is provided to the meeting's Professional Conference Organisers, K&M Events.

Please note all organisation representatives are required to be registered for the RANZCOG ASM as exhibition delegates. Additional company representatives (in excess of two per pod) will be required to register and pay an additional exhibitor fee.

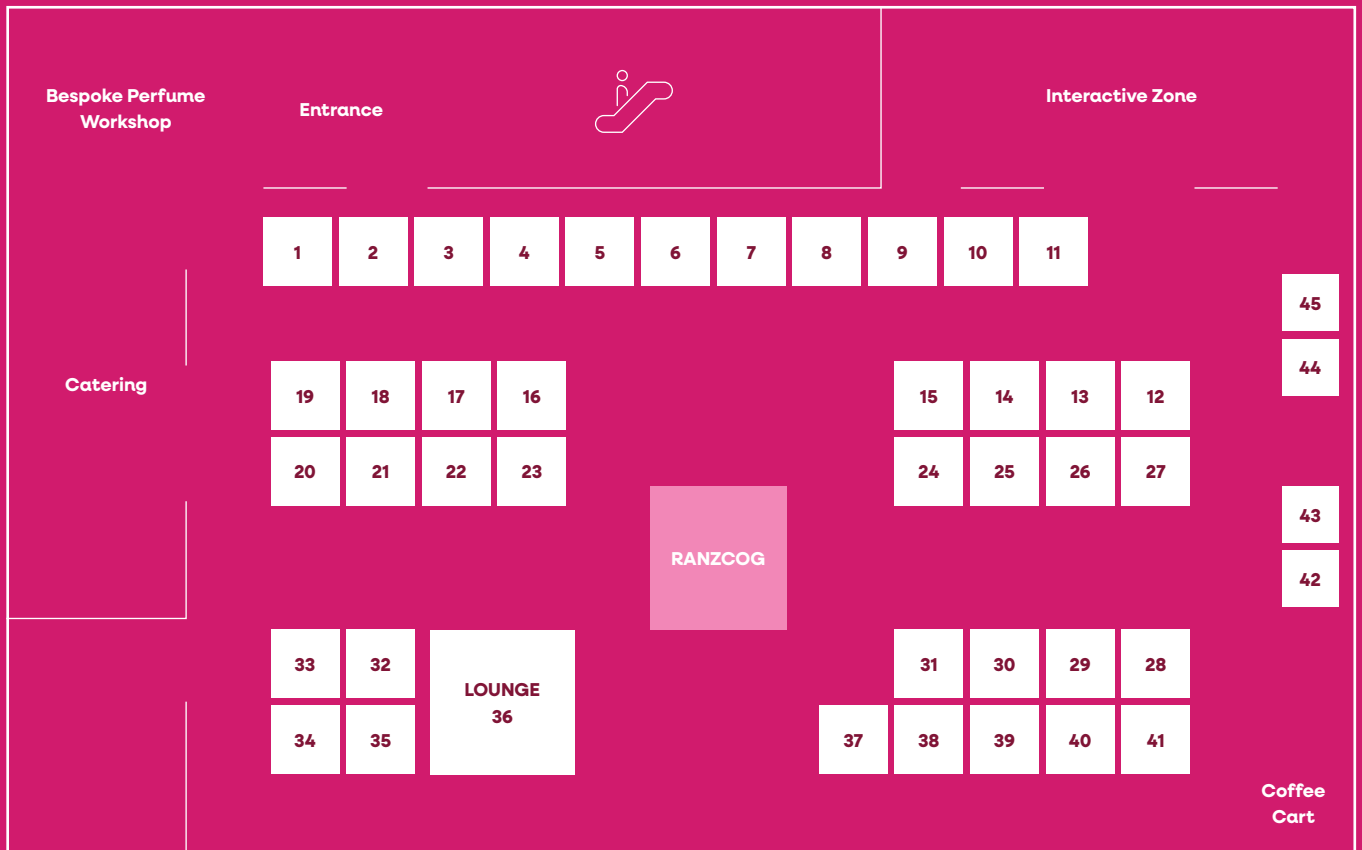
Furniture is not included in the cost of the pod. The meeting will be appointing an official furniture supplier from whom all required furniture may be ordered. The details of the furniture supplier will be provided in the exhibition kit.

Space will only be confirmed after your payment and online application form are received by the Meeting Managers. Space is assigned first to sponsors, then exhibitors, in order of receipt of payment and at the discretion of the Organising Committee.



# Exhibition Floorplan

## LEVEL 1



## LEVEL 2



\* Registration is located on the ground floor



# How to Apply

Application to participate in the RANZCOG ASM 2024 as a sponsor or exhibitor will be completed online. Please visit the ASM website and complete the application form. All applications received will be acknowledged by return email.

Should you wish to discuss any aspect of your involvement prior to completing the application process, please contact Natasha Pembroke-Birss via email: [sponsorship@ranzcoг.edu.au](mailto:sponsorship@ranzcoг.edu.au) or via telephone: +61 409 790 530.

Once your application is approved, you will be sent a confirmation email and tax invoice.

[Apply Here!](#)

## Contact

### **Natasha Pembroke-Birss**

Corporate Partnership Manager  
RANZCOG ASM 2024  
t: +61 409 790 530  
e: [sponsorship@ranzcoг.edu.au](mailto:sponsorship@ranzcoг.edu.au)

### **K&M Events**

RANZCOG ASM Professional  
Conference Organising Team  
t: 02 7501 5636  
e: [ranzcoг@kandmevents.com.au](mailto:ranzcoг@kandmevents.com.au)

# RANZCOG ASM 2024 Sponsors & Exhibitors Terms & Conditions

Royal Australian and New Zealand College of Obstetricians and Gynaecologists (RANZCOG) [ABN 34 100 268 969] is the Organiser of the forthcoming RANZCOG 2024 ASM (Annual Scientific Meeting) and the accompanying trade exhibition.

## 1. Acceptance

These terms and conditions (Terms) govern the Sponsor's and Exhibitor's (Sponsor):

1. exhibition at or sponsorship of the ASM as specified in the Application Form.
2. sponsor and exhibitor rights granted to the Sponsor or Exhibitor by RANZCOG with respect to the ASM.
3. the advertising by the Sponsor of the ASM (whether hardcopy, electronic, online, or otherwise).
4. advertising rights granted to the Sponsor by RANZCOG at the ASM.

## 2. Application Options

As outlined in the RANZCOG 2024 ASM Exhibitor and Sponsor Prospectus.

1. RANZCOG reserves the right to decline any Sponsor application to participate in the ASM and/or exhibition at the ASM.

## 3. Attendance & Participation

1. Sponsorship of and/or exhibition at the ASM is subject to the RANZCOG application acceptance, confirmation of registration and full payment of the package fees by the Due Date.
2. RANZCOG reserves the right to change the date or dates upon which the ASM is to be held and shall not be liable for damages or otherwise by reason of any such change.
3. If the ASM's face-to-face format is not possible due to circumstances outside RANZCOG's control, the event will transition to a virtual only format and RANZCOG will make efforts to renegotiate the entitlements based on this.

## 4. Fee's & Payment

1. In consideration of the Sponsorship Rights and the Exhibition Rights (if any), the Sponsor must pay to RANZCOG the fee (Fee) specified in and in accordance with the RANZCOG 2024 ASM Sponsorship and Exhibition Prospectus.
2. Unless otherwise expressly stated in the Application Form, the Fee is payable in full within 14 days of the date on the RANZCOG issued tax invoice.

3. In the event that the Sponsor does not pay the Fee or any other amount specified in the Application or under these Terms to RANZCOG within the specified timeframe (Due Date), the sponsorship and/or exhibition booking may be cancelled by RANZCOG.
4. Sponsors will not be listed as an official partner until full payment is received and receipted by RANZCOG.
5. All prices are in Australian dollars. RANZCOG will not be liable to compensate for exchange rate fluctuations.
6. Payment options are as per the RANZCOG issued invoice.

## 5. Modification & Cancellation

1. Sponsor requests for modifications or cancellations of packages must be in writing to the Royal Australian and New Zealand College of Obstetricians and Gynaecologists via email to [sponsorship@ranzcoг.edu.au](mailto:sponsorship@ranzcoг.edu.au).
2. Acceptance of a request to modify or cancel a sponsorship or exhibition package will not be deemed to have occurred until written acknowledgement has been issued by RANZCOG.
3. Where payment is outstanding at time of cancellation, the Sponsor is liable for the balance as per the cancellation policy.
4. After the application has been accepted, if the sponsorship item or trade exhibition space can be resold to another company, the company will receive a refund of deposits paid, less administrative fees of 10% of the total sponsorship or exhibition rate as outlined in the below table:

**Table 1: Sponsorship and Exhibition Refund Schedule**

Cancellation Conditions	Refund Available
Up to 60 days prior to the event	100% refund less 10% administration fee
60 days prior to the event	50% refund less 10% administration fee
30 days prior to the event	No refund available
No refund will be paid following failure to attend without notice	

5. Where a cancellation has been accepted by RANZCOG, refunds will be processed within 10 business days.
6. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of sponsorship/exhibition items will be passed on to the Sponsor. Credit card surcharges will not be refunded under any circumstances.

## 6. Sponsor Rights & Obligations

1. Unless otherwise expressly stated, the Sponsor will not be the exclusive Sponsor (of their industry or otherwise) at the ASM. Notwithstanding any provision of these Terms, any and all Sponsorship Rights and Exhibition Rights granted to the Sponsor are granted on a non-exclusive basis.
2. The Sponsor will comply with any conditions, rules, regulations and standards as well as any procedure provided by RANZCOG and any reasonable direction of RANZCOG in relation to the ASM and its live broadcast.
3. In the event that the Sponsor is granted Advertising Rights, the Sponsor will:
  - a. comply with direction of RANZCOG as it relates to matters including (but not limited to) advertising deadlines, video specifications and content.

## 7. ASM Content

1. RANZCOG reserves the right to alter any aspect of the ASM program and/or exhibition without notice. Refer to the [ASM Website](#) for the latest information.
2. RANZCOG will take care to fulfil the ASM commitments as outlined in the Sponsorship and Exhibition Prospectus.
3. Sponsors are responsible for providing the information and/or artwork required by RANZCOG within two weeks of acceptance of sponsorship and no later than Friday 24 May 2024.
4. RANZCOG reserves the right to introduce additional trade exhibition booths.

## 8. Trade Exhibition

1. All Sponsors must register officially and representative attendance in the exhibition will not occur unless the Sponsor representative is registered.
2. No Sponsor shall sublet, share, assign or apportion part or all their booked space except where written consent from RANZCOG has been obtained in advance.

## 9. Sponsorship contribution in-kind

1. If a sponsorship contribution consists in whole or in part of the supply of goods or services (an "in-kind" sponsorship contribution), the sponsor must ensure that:
  - (a) all goods and services supplied are fit for the purpose for which they are supplied to RANZCOG, the host, event attendees, participants, or other third parties.
  - (b) all goods and services are supplied diligently, promptly and with reasonable care.
  - (c) all goods supplied are of acceptable and merchantable quality and must match in type and quality any samples provided by the sponsor;
  - (d) all goods and services supplied comply with all applicable laws, medical industry codes, and guidelines.
2. The opportunities for in-kind partners may include any of the following:
  - Logo and profile on Meeting App (where workshop names are displayed);
  - Logo and profile on the Symposium website (alongside the workshop name);
  - Banner provided by Sponsor displayed in the workshop room
  - Verbal acknowledgment by workshop presenter of sponsors' contribution;
  - Acknowledgment on event App;
  - One (1) exhibitor registration to the event to network at break times.

## 10. Code of Conduct & Values

1. The Sponsor warrants that
  - a. They will behave in a professional and appropriate manner consistent with the [RANZCOG Code of Conduct and RANZCOG Values](#); and
  - b. They will conduct their business in a professional and ethical manner.
2. RANZCOG reserves the right to immediately terminate the Sponsorship/Exhibition packages where a breach of clause 9.1 have occurred, without being liable to pay compensation to the Sponsor.
3. They must not use or conduct business from any area outside their assigned booth area, specifically but not limited to, in the aisle ways, public thoroughfares and public areas. This includes, without limitation, the erecting of any sign, display or obstruction which intrudes into another organisation's space or the placing of promotional materials in any area outside of the allocated booth / space.
4. They and the suppliers they are permitted to use on site must conform to the venue's environmental requirements, workplace health and safety requirements, insurance requirements and other regulations required by the venue.
5. They must ensure that their employees and contractors will, at all times, act in accordance with the reasonable directives of RANZCOG and/or the venue and must conduct themselves in an orderly manner and in full compliance with the reasonable directives and requirements of the venue management and with all applicable law's ordinances and directives.
6. They must promptly notify RANZCOG in writing if a complaint is made in connection with their products or services or the conduct of their employees in connection with the ASM. They must also promptly notify RANZCOG in writing of any materials concerns or disputes with RANZCOG.

## 11. Risk and Loss

1. RANZCOG accepts no responsibility for the protection and security of personnel and property and without limitation, RANZCOG is not responsible for the loss and damage of any exhibit or other property of the sponsor / exhibitor under any circumstances whatsoever.
2. Sponsors are responsible for insuring their items against loss and damage (at full replacement value).
3. Sponsors must hold workers' compensation insurance and a broadform public liability insurance policy for a minimum of \$10 million or other amount as RANZCOG reasonably nominates, as well as any other customary insurance directed by RANZCOG or the venue. Upon request, evidence of insurance cover must be provided to RANZCOG identifying insurer, policy number, renewal date and other relevant particulars.
4. Sponsors acknowledge that any travel by their company and its representatives to the RANZCOG ASM 2024 is at the Sponsors own discretion, and that they are responsible for seeking advice and passing this on to necessary staff or representatives regarding refunds or cancellations prior to booking travel and accommodation should any State or Territory Government enforced restrictions be announced.
5. In addition, the Sponsor acknowledges their company and its representatives are liable to follow and comply with any advice and mandatory quarantine requirements set by the Queensland Government or any home State/Territory Governments, prior to, or at the time of the event, or after the conclusion of the event, at their own expense.
6. Please refer to the Australian Competition and Consumer Commission (ACCC) page for more information and advice to consumers on travelling during COVID-19.

## 12. Venue Damage

1. Without limiting the requirements of a venue, sponsors must not damage in any way the walls, floors, ceilings or other surface of a venue, including the exhibition area, and on request must promptly pay or reimburse RANZCOG or the venue (as directed) for the cost of reinstating any damage any damage caused by the sponsor / exhibitor and any associated penalties and losses for which RANZCOG is liable.

## 13. Pack Up

1. Trade Exhibition must not be dismantled or removed before the published exhibition closing time.

## 14. Compliance

1. RANZCOG will only accept sponsorship and exhibition from organisations that abide by the [RANZCOG Advertising Policy and Procedure](#) and the [RANZCOG Sponsorship Policy and Procedure](#), their relevant industry code of conduct, in particular the Medicines Australia Code of Conduct, and all applicable laws.
2. By submitting a Sponsor Application Form, the Sponsor warrants that they:
  - a. comply with the [RANZCOG Advertising Policy and Procedure](#) and the [RANZCOG Sponsorship Policy and Procedure](#), applicable laws and all provisions of the relevant code(s) of conduct or similar; and
  - b. will ensure that they continue to be compliant with clause 13.1 and clause 13.2(a) for the duration of the sponsorship/exhibition period.
3. Compliance with clause 13.1 and clause 13.2 must be demonstrated on request. RANZCOG reserves the right to decline a Sponsors application for any reason.
4. In the event of Sponsor non-compliance or insufficient evidence of the ability to ensure ongoing compliance, RANZCOG reserves the right to suspend or terminate sponsorship and/or exhibition arrangements, without being liable to pay compensation to the Sponsor.

## 15. ASM Delayed or Disruption

1. In the event that the ASM is cancelled or delayed through no fault of RANZCOG, including but not limited to the actions of a venue or fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar or dissimilar from the causes enumerated herein then the Sponsor will not be entitled to any refund or to a claim for any loss of damage. In the event of cancellation due to COVID-19, RANZCOG will renegotiate sponsorship arrangements with each sponsor individually.
2. In the event that the trade exhibition space to be used by the Sponsor should be in any way rendered unusable, this contract shall not be binding.

## 16. ASM Access and Security

1. Sponsors are responsible for the personal safety of their representatives, the security of their representatives internet connection, and RANZCOG will not be responsible for any security or data breach that occurs as a result access to the ASM broadcast platform.
2. RANZCOG provides no warranties about the quality of connection or of audio related to the broadcast of the ASM. Sponsors are responsible for ensuring their own virtual access to the ASM. By submitting a Sponsorship or Exhibition Application Form, the Sponsor declares that they will comply with RANZCOG's policies and requirements relating to [data security and privacy](#).

## 17. Copyright & Intellectual Property

1. The Sponsor warrants that:
  - a. all advertising and promotional material produced, published, broadcast, displayed or exhibited by the Sponsor (Promotional Material) with respect to the ASM must be truthful, accurate and proprietary to the Sponsor or the Sponsor otherwise has the right to use the Promotional Material; and
  - b. the Promotional Material will not breach any regulations, laws or the intellectual property of any third party.
2. RANZCOG's intellectual property will remain the property of RANZCOG and the Sponsor acknowledges that nothing in the Terms will be construed as transferring title in or ownership of any RANZCOG's intellectual property to the Sponsor.
3. Nothing in the Terms entitles the Sponsor to display, use, publish or otherwise refer to RANZCOG's intellectual property (including its name, logo or Trademark) otherwise than strictly in accordance with these Terms.
4. Any proposed use of RANZCOG's Intellectual Property (including its name, logo or any Trade Mark) by the Sponsor must be first approved by RANZCOG in writing and in the event that RANZCOG provides its consent, the Sponsor agrees that it will adhere to RANZCOG brand guidelines.
5. The Sponsor must stop using or otherwise referring to RANZCOG Intellectual Property (including its name, logo or Trade Marks) on expiration or termination of these Terms.

## 18. Consent & Confidentiality

1. The Sponsor will not disclose RANZCOG's confidential information without prior written consent.
2. RANZCOG may collect Sponsor personal information for the administration of the ASM, for security, legal, future marketing, and promotional purposes; in accordance with its [privacy policy and collection of data policy](#).
3. A Sponsor may not, either prior to, during or after the ASM, use or disclose, or cause or permit to be used or disclosed, any confidential information (or allow or assist or make it possible for any person to observe or have access to any such confidential information) of RANZCOG, except in performing its obligations under the Terms and then only with the prior written consent of RANZCOG.
4. The Sponsor must, immediately on demand by the RANZCOG:
  - a. return to the RANZCOG anything containing or relating in any way to the confidential information;
  - b. permanently delete all confidential information from every computer disk or electronic storage facility of any type owned or used by the Sponsor, except that the Sponsor may retain one copy for its own audit records; and
  - c. despite anything else in the Terms, cease to make use of the confidential information, and must confirm promptly with the RANZCOG when it has done so.
5. Exceptions  
Clauses 17.3 and 17.4 do not apply to the following:
  - a. Information after it becomes generally available to the public other than because of:
    - i. a breach of these Terms; or
    - ii. any other misuse or unauthorised disclosure by the Sponsor of any confidential information.
  - b. The disclosure of information in order to comply with any applicable law or legally binding order of any court, government, semi-government authority or administrative or judicial body or the applicable rules of any stock exchange.

- c. The use, copying, reproduction, recording or disclosure of information after the Sponsor receives it from a third person legally entitled to possess the information and to provide it to the Sponsor, if that use, copying, reproduction, recording or disclosure accords with the rights or permission lawfully granted to the Sponsor by that third person.
6. The parties will comply with the Australian privacy laws.

## 19. Liability & Indemnity

1. The Sponsor will indemnify and release RANZCOG from and against all claims, actions, losses (including indirect and consequential losses), liability, damage or expenses incurred or sustained by RANZCOG (including based on any liability to or claims of any third party) arising out of or in connection with:
  - a. the Advertising Rights.
  - b. the Sponsorship Rights and or Exhibition Rights.
  - c. Sponsor's sponsorship of the ASM.
  - d. the Sponsor's and its representatives' attendance at the ASM.
  - e. any breach of the Sponsor's obligations under, or any warranty given by the Sponsor in, these Terms.
  - f. any damage to property.
  - g. any personal injury or death; or
  - h. any infringement of third-party rights in intellectual property by the Sponsor.
2. Notwithstanding any provision of these terms, RANZCOG will not be liable for any loss of profits, business interruption, loss of information, indirect, special, punitive, or consequential loss or damage.

## 20. Termination

1. RANZCOG may terminate sponsorship or exhibition agreement at any time and without cause by giving the Sponsor seven (7) days written notice.
2. Termination for cause
  - a. Failure by either party to comply with any term or condition under these Terms will entitle the other party to give the defaulting party written notice requiring it to cure the default. If the party in default has not cured, or commenced to cure (if a cure cannot be performed within the time period set forth below), the default within 10 business days after receipt of written notice, the notifying party will be entitled, in addition to any other rights it may have under these terms or otherwise at law or in equity, to immediately terminate the Sponsorship or Exhibition.
  - b. Notwithstanding any other provision contained in these Terms, RANZCOG may, with written notice to the Sponsor, immediately terminate this Agreement in the event that RANZCOG determines that the Sponsor is guilty of conduct tending to bring themselves or RANZCOG or its members into disrepute.
3. Clauses 4, 13, 16, 17 and 19 of these Terms and this clause 19 will continue to apply after termination or expiration of these Terms.

## 20. In General

1. To the extent permitted by law, any statutory or other warranty, condition, description, or recourse, express or implied as to the ASM is expressly excluded by RANZCOG.
2. RANZCOG reserves the right to amend these Terms from time to time and the Sponsor will be subject to the Terms in force at the time the Sponsor signs the form.
3. The Sponsor may not assign any of its rights or obligations under this Agreement.
4. In the event any provision of this Terms is held to be invalid or unenforceable for any reason, such invalidity or unenforceability will attach only to such provision and will not affect or render invalid or unenforceable any other provision of the Sponsorship or Exhibition.
5. This Agreement shall be construed in accordance with and governed by the laws of the State of Victoria, Australia.

## Definitions

In these Terms and Conditions:

**Confidential Information** means any information that relates to the RANZCOG, its business and its members; which the Sponsor ought to know is confidential; or information which is identified as confidential.

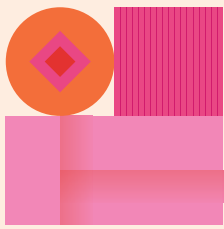
Agreement

**Information** means any information, document, recommendation, opinion, statement or otherwise published, commented, posted, or otherwise made available in the ASM.

**Intellectual Property** means information, trademarks, patents, designs, circuit layouts, copyrights, know-how and all other rights.

**Personal Information** means personal, sensitive or health information of or about an individual within the meaning of Privacy Act.

**ASM** means any event, course, workshop, conference, ASM, presentation, publication, exhibition or information session conducted as part of the RANZCOG ASM 2024.



**RANZCOG**

# Annual Scientific Meeting 2024

**Wellington, Aotearoa New Zealand | 12 - 16 October**

Partnership in Practice

[www.ranzcogasm.com.au](http://www.ranzcogasm.com.au)



**RANZCOG™**  
*Excellence in Women's Health*