



RANZCOG
Annual Scientific
Meeting 2023

Perth | 28 Oct - 1 Nov
Aiming higher: More than healthcare

Sponsorship & Exhibition Prospectus

www.ranzcogasm.com.au



#RANZCOG23

Join us in Perth

The great Ruth Bader Ginsburg said, “fight for the things you care about, but do it in a way that will lead others to join you”. As we contemplate what the world looks like for those we care for in 2023, this statement remains poignant. The health and wellbeing of those in our profession and of our patients remains fraught with disparities that challenge us. The delivery of excellent clinical care cannot be considered a silo and is critically dependent on addressing issues in the gender divide, individual rights and responsibilities, and equitable access to opportunities. We must fight for fairness in these issues and accept that 2023 is not a time to rest on our laurels, but instead to address the myriad of equity issues that underpin health outcomes.

This year’s theme “Aiming higher: More than healthcare” is a call to action for all of us. We must achieve the best health and non-health outcomes for our patients, while providing high quality, cutting edge, evidence-based care, that at the same time addresses the equity issues our patients face. Seems straight forward enough! We have charged our slew of national and international speakers to bring us the latest updates in obstetrics and gynaecology while also challenging us to aim higher and seek the outcomes for our patients that benefits the year 2023.

We are excited to bring you plenary sessions on abortion, conflict, and equity with an impressive field of internationally renowned speakers. Concurrent sessions will cover all aspects of obstetrics and gynaecology from labour ward to sub-speciality topics, simulation and training, global health, First Nations health, and the mental health of our profession.

Excellent, evidence-based updates aside, the ASM is going to be a glorious time to visit Perth. The city sees an average of 300 hours of sunshine in October, rainfall is rare, and the average temperature sits in the balmy mid 20’s. Take an extra day or two on the West Coast and enjoy a run in Kings Park, a selfie with a Quokka on Rottneest Island, or a drive through the southwest winery region.

**Dr Jennifer Pontré and
A/Prof Emma Allanson**



**We’re looking forward to
seeing everyone in Perth!**





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Perth | 28 Oct - 1 Nov
Aiming higher: More than healthcare

Organising Committee

Dr Jenni Pontre

Chair, Organising Committee

A/Prof Emma Allanson

Chair of Scientific Program

Dr Jenny Beale

Committee Member, Paediatric and
Adolescent Gynaecology Lead

Dr Sarah Rylance

Committee Member

Dr Bernie McElhinney

Committee Member

Dr Scott White

Maternal Fetal Medicine Representative

Dr Katrina Calvert

Committee Member and Simulation Lead

Dr Jared Watts

Global Health/Rural Representative

Dr Winston Almeida

Ultrasound Representative

Prof Yee Leung

Gynaecological Oncology Representative

Dr Ruth McCuaig

Committee Member and Abortion Lead

Dr Amy Fitzgerald

Trainee Representative

Dr Chieh Cheng

Diplomate Representative

RANZCOG Staff

Dr Benjamin Bopp

RANZCOG President

Ms Vase Jovanoska

RANZCOG CEO

Mr Sudi Sekhar

Executive Director, Innovation, Learning
and Quality Assurance

Mr Stephen White

Executive Director, Education and Training

Ms Mel Pietsch

Head of Engagement and Rural Health

Ms Jacky Heath

Head of Learning & Continuing Professional
Development

Ms Sara MacArthur

Events Lead

Ms Tiana Newman

Events Coordinator

Ms Weng-Si Cheang

Member Engagement Lead, WA, SA & NT

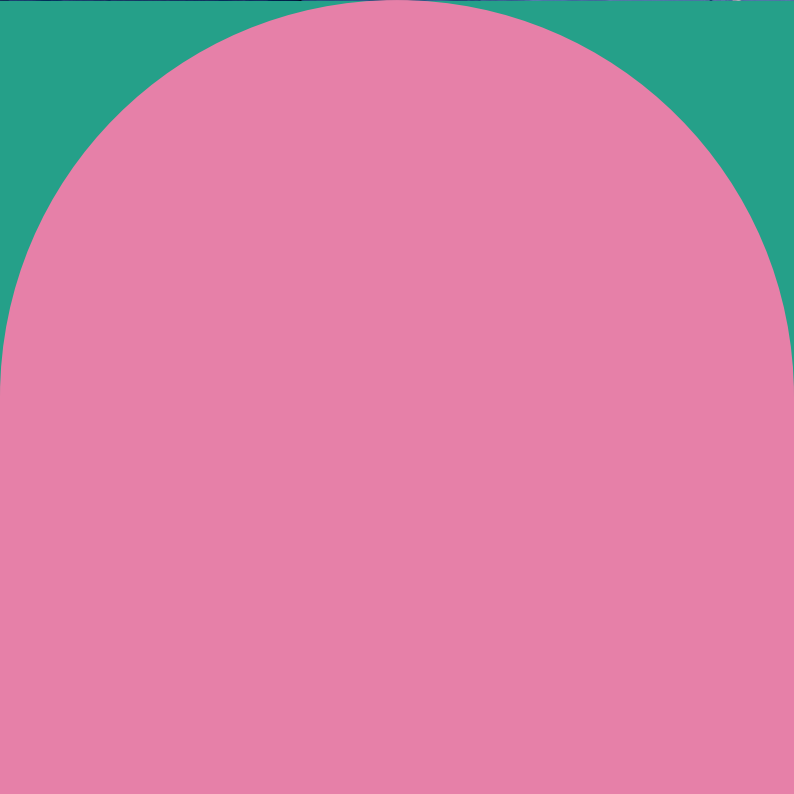


About the College

RANZCOG is dedicated to the establishment of high standards of practice in obstetrics and gynaecology and women's health. The College trains and accredits doctors throughout Australia and New Zealand in the specialties of obstetrics and gynaecology so that they can provide the highest standards of healthcare.

The College also supports research into women's health and acts as an advocate for women's healthcare by forging productive relationships with individuals, the community and professional organisations, both locally and internationally. As such, RANZCOG:

- Has more than **6,500** members in Australia, New Zealand and internationally;
- Advocates on women's health issues across Australia and New Zealand;
- Sets the individual curricula, training programs and assessments to ensure that those graduating have the essential attributes and key competencies expected for clinical competency and effective practice as a medical practitioner, specialist or subspecialist within the chosen scope of practice;
- Provides advice to Federal and jurisdictional Government committees and other organisations;
- Develops best practice advice on issues relating to obstetrics and gynaecology offered in a range of formats including Patient Information Pamphlets and College Statements, Clinical Practice Guidelines, Positions and Communiqués;
- Supports and develops educational initiatives, programs, and resources for health professionals in Indigenous women's health and those in Asia and the Pacific.
- Provides a Continuing Professional Development program facilitating training, continuing education, peer review and lifelong learning.





Our Mission is our Focus

To be the leader in
education, training
and advocacy in
obstetrics and
gynaecology.

Members

Create stronger engagement with members through provision of support, advocacy and education.

- Improve education resources, programs and workshops.
- Enhance support programs for members throughout their career with the College.
- Embed a process for responding to member feedback.
- Create opportunities for networking.

Organisation

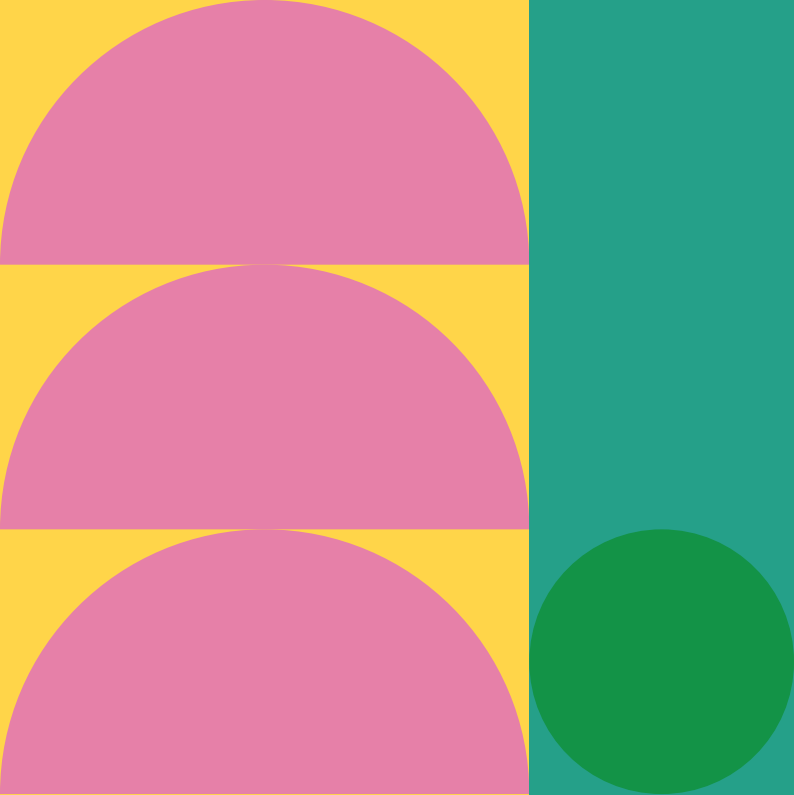
Create an agile, sustainable and innovative organisation.

- Deliver contemporary, evidence-based education and training.
- Explore offering College programs internationally.
- Identify and capitalise on sustainable alternative revenue streams.
- Invest in fit-for-purpose facilities and technology.
- Strengthen governance and accountability.
- Increase brand awareness with key audiences.
- Be an employer of choice within the sector.

Stakeholders

Develop and maintain productive and mutually beneficial relationships.

- Maintain and develop strategic partnerships with government, to shape policy for the benefit of women and their families.
- Proactively engage with our sector stakeholders to improve health equity and outcomes.
- Promote and demonstrate cultural diversity and cultural safety for Aboriginal people, Torres Strait Islanders and Māori.
- Through strategic engagement, position the College as the leading voice in women's health.



Venue

The Perth Convention and Exhibition Centre (PCEC) has been selected as the venue for the RANZCOG 2023 ASM. Adjacent to the newly created Elizabeth Quay dining and entertainment precinct.

21 Mounts Bay Road, Perth, WA, 6000





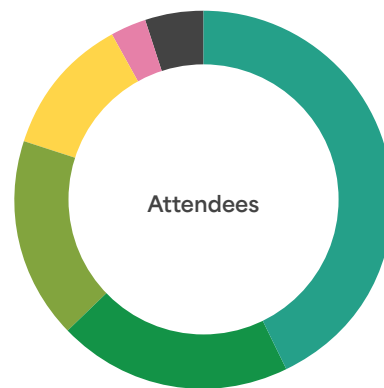
“The RANZCOG ASM is a great opportunity to meet opinion leaders in the one place.”

Who will attend?

The RANZCOG ASM is primarily targeted at RANZCOG members. It is estimated that 1,200 delegates from all Australian states and territories, New Zealand, the Asia Pacific region and further afield will be attending the meeting.

The largest cohort of delegates is Fellows (43%). However, RANZCOG Trainees (20%), Diplomates/ GPs (17%), and other health professionals will attend. The remaining 20% of attendees will be made up of Medical Students, Junior Doctors, Midwives, Retired Fellows, and Pacific Specialists and Trainees.

Building on the success of previous RANZCOG ASMs the Organising Committee have developed a program that will see three days of scientific presentations, together with pre-meeting workshops and an exciting social program, ensuring that this prestigious annual meeting continues to be the highlight of the College education calendar.



- 43% Fellows
- 20% Trainees
- 17% Diplomates/GPs
- 12% Junior Doctors
- 3% Midwives/Nurses/Retired Fellows
- 5% Other



Your opportunity to be involved?

Obstetrics and gynaecology is a unique specialty, in that it combines elements of both surgery and medicine. Highly trained specialist obstetrician-gynaecologists may have exposure to surgery through both operative obstetrics and gynaecology, and medicine through endocrinology, oncology, internal medicine, and medical imaging.

You are invited to partner with RANZCOG and participate in the 2023 ASM by way of sponsorship and/or exhibition. A very limited number of sponsorship packages are available, all of which can be tailored towards your company objectives. In addition, an exhibition enabling you to showcase your latest products and services will be available. There are a number of benefits of participation in the meeting, including:

- Demonstrating your commitment to, and support of, women's health.
- Generating quality business leads.
- Increasing your company profile.
- Creating new business opportunities.

RANZCOG very much appreciates the support of our partners. To assist our supporters, the Organising Committee has provided a number of opportunities for engagement between delegates and sponsors/ exhibitors throughout the meeting by serving all meal breaks (morning tea, lunch, afternoon tea) and the Welcome Function held on the first evening in the exhibition area.

Why be involved?

While the RANZCOG ASM has always been a highly regarded fixture in the calendar, recent years have seen the event go from strength to strength. RANZCOG has invested significantly in its flagship annual networking and education event and has an in-house team, supported by the professional conference organiser, working year-round to build momentum for the ASM.

Feedback from sponsors and exhibitors over many years has, time and time again, shown that participation in the RANZCOG ASM is a strategic activity that assists in reaching a large number of existing and potential clients.





Partners at previous meetings have commented:

- The RANZCOG ASM is a great opportunity to meet opinion leaders in the one place.
- It is our key meeting for obstetricians and gynaecologists.
- Very well organised and a perfect opportunity to get face time with our customers.
- The RANZCOG ASM always provides an excellent platform for face-to-face interaction with the delegates, coupled with relevant program topics.
- A significant, and very well-run event, enabling us to connect personally with our valued members.
- Excellent interest with good clinical discussions.

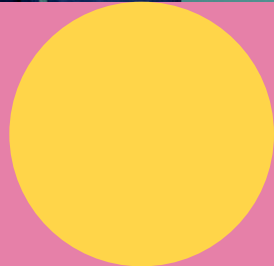


Social Media

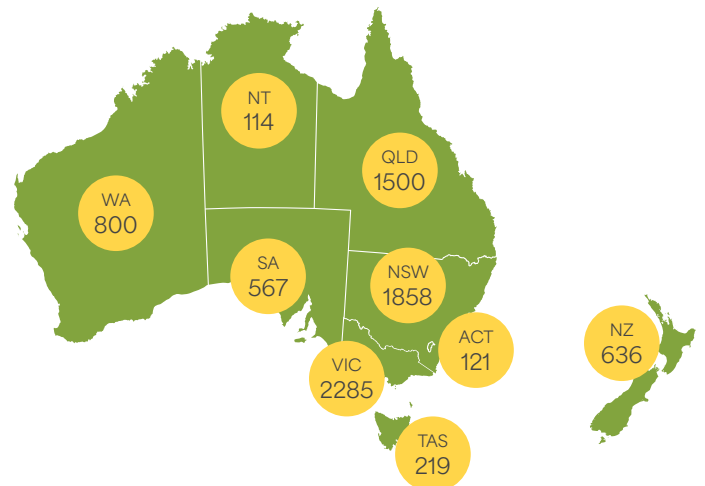
Last financial year (2020-2021) - **3800** new followers across all of our social media channels, increasing and improving our online presence and voice

 Facebook	879	New Followers ▲ 17% growth
 Twitter	559	New Followers ▲ 19% growth
 LinkedIn	1599	New Followers ▲ 68% growth
 Instagram	152	New Followers ▲ 8% growth

Across 4 channels
close to 20,000
engaged followers



Membership by Region



RANZCOG in numbers

Membership



2441 Total Fellows ♀ 1392 ♂ 1049

2394 Total Diplomates ♀ 1667 ♂ 727

6000+ Total Members
Not including trainees

106 Elevations
Fellows & Subspecialists

2350+ CPD Requirements Completed
Fellows

95K eLearning
Individual sessions

25+ Workshops
Across Australia &
Aotearoa New Zealand

Events & Publications



440+ Symposium
Registrations

150+ Regional Scientific Meeting
Registrations

560K+ O&G Online
Page views

1.88 ANZJOG
Impact Factor*

38% Connect Average Open Rate

*The Impact Factor (IF) reflects the success of a journal by indicating how much it is being cited in the literature. IF is calculated by dividing the number of citations received in the past year by the total number of citable articles published within the past two years.

Quality Assurance & Research



330+ Education Sessions
Delivered F2F and online

23K+ Participant Enrolments

10 Scholarships & Grants Awarded

21 Statements Updated

Education & Training



800+ Exam Candidates
Across all exam types

840+ Trainees
(FRANZCOG)

1040+ Trainees
(Certificate and Diploma)

32 Specialist Training Placements

Media & Social Media



5242 New Followers
Across social media channels

500K Website Users

1.3M+ Website Page Views

RANZCOG 2023 ASM Program at a Glance

Day	Saturday 28 October	Sunday 29 October	Monday 30 October	Tuesday 31 October	Wednesday 1 November
Program	Pre-Meeting Workshops	Pre-Meeting Workshops	Scientific Program Day 1	Scientific Program Day 2	Scientific Program Day 3
Social Function	Diplomates Cocktail Function	New Fellows and Awards Presentation Ceremony and Reception	Welcome Reception	Meeting Dinner	



Premium Opportunities

RANZCOG is pleased to offer an extensive array of opportunities for your involvement in the meeting. Whether it be Presenting Partner, and the significant presence that this offers, or a goal of maintaining your visibility to members, there are a wide range of options for you to select from.

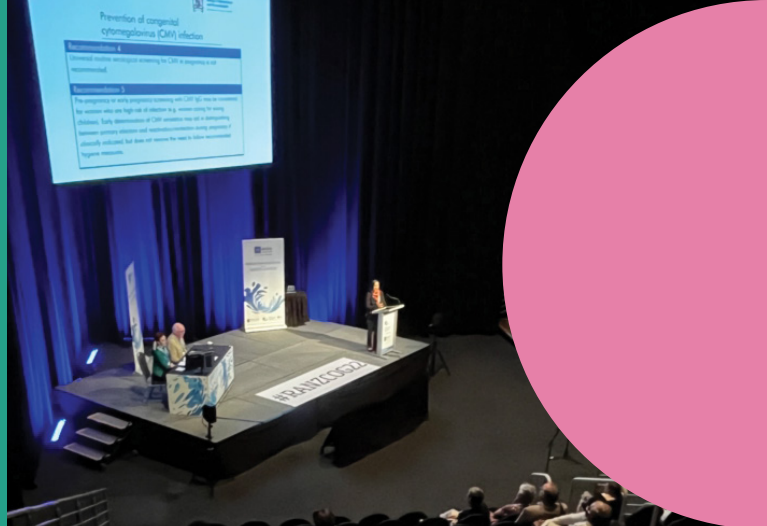
Please note all opportunities are subject to availability and will be offered on a first come, first served basis (and subject to approval from RANZCOG).

All prices are in Australian dollars and inclusive of GST.

If you have any questions relating to the opportunities please contact Natasha Pembroke-Birss on +61 409790530 or sponsorship@ranzcoг.edu.au



Official Presenting Partner



Bespoke Investment

Exclusive Opportunity, contact our 2023 ASM Partnership Manager to discuss further

Lead the way as the exclusive Presenting Partner of the RANZCOG 2023 ASM and create a bespoke package that includes the elements most important to your organisation. As the Presenting Partner, we will collaborate with you to create a partnership package that aligns with your marketing objectives and delivers maximum return on investment. It will include extensive branding opportunities and high-level exposure in the lead up to, during and post the event.

Presenting Partner Entitlements

- Two (2) minute welcome presentation at the Official ASM Opening.
- Plenary (content to be approved by ASM Committee).

Educational Lunch and Learn

Opportunity to host an exclusive educational presentation over an hour at lunch time at the ASM. This session is invite-only and is limited to a maximum of 40 attendees. You will be responsible for selecting attendees. The session will appear in the Meeting Program as invite-only. It is the responsibility of the sponsor to provide presenters on the day. The sponsor will work on the content and subject, noting that all content to be approved by ASM Committee.

Acknowledgement

- Exclusive Presenting Partner status.
- Acknowledgement as 2023 ASM Presenting Partner at the Opening Plenary and Closing Ceremonies.
- Acknowledgement on official partners' board.
- Acknowledgement in digital downloadable handbook.

Exhibition

- Large premium 6m x 6m exhibition space in a prominent position on the exhibition floor.
- Rotating sponsor presentation displayed on large AV screen in exhibitor area (30 seconds) Content to be approved by ASM Committee.

Registration

- 6 full registrations which includes all official social functions.
- 8 exhibitor registrations for your company representatives to attend.

Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app.
- 2 x A4 full-colour advertisement in digital downloadable handbook.
- Company logo on title slides during the opening ceremony.
- Company logo on session holding slides (where plenary or concurrent session is not sponsored by another organisation).
- Hyperlink embedded into your company logo on the official ASM website.

Promotion

- Social Media announcement once Presenting Partnership is secured across all RANZCOG Channels.
- One (1) dedicated marketing email sent to all delegates in the final weeks leading up to the ASM and highlighting your support and encouraging delegates to visit your display.
- Content to be provided by the Sponsor and approved by ASM Committee.
- Two (2) Social Media posts prior to ASM, One (1) post ASM.
- Two (2) page colour advertisement in Downloadable Meeting Handbook (artwork supplied by partner).
- One (1) electronic satchel insert on official ASM App.
- One (1) App alert two weeks prior to ASM promoting Presenting Partner Status.
- Two (2) App alerts during the ASM at a mutually beneficial time (to be confirmed by ASM Secretariat).

Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

Benefits

- Exclusivity as the lanyard sponsor. Your company logo on the delegate's lanyard/name badge and alongside the ASM and RANZCOG logos - This represents strong branding recognition on the day!
- Exclusive lock up logo created for Presenting Partner to use in your own promotion and marketing.
- Opportunity to participate in the "Interactive Zone".

Major Partner



Bespoke Investment

Investment level commences at \$18,000

Limited opportunities

As a Major Partner of the RANZCOG 2023 ASM, your company will benefit from prominent branding across the meeting onsite as well as in the lead up to and post the event. The Major Partners are an integral and high-profile supporter of the ASM. Increase your visibility and maximise your ROI by becoming a Major Partner.

Event opportunities that sit under Major Partner include:

- Networking Educational Breakfast.
- International Speaker Supporter - Align your organisation with Key International Speaker.
- Official 2023 ASM Meeting Dinner Partner - Exposure to all attendees.

Option 1: Networking Educational Breakfast

As part of the official scientific program, Educational Breakfast sessions will be held throughout the meeting. They will be held on Monday 30, Tuesday 31 October and Wednesday 1 November 2023. Breakfast sessions are always extremely popular with delegates and this opportunity provides your organisation with the chance to engage with delegates from the start of the day.

Delegates will be required to preregister for each breakfast, (limited to the first 40 registrations per breakfast), via the ASM registration website. Buffet breakfast will be provided to participants, Presenters will need to be provided by the Major Partner, content and presenters subject to ASM Committee approval.

Option 2: International Speaker Supporter – Align your organisation with our Keynote Speaker

Opportunity to sponsor our world-renowned Keynote speaker Bruce Bekkar.

Alignment with our Keynote Speaker gives prominence to your organisation and shows support and alignment with the topic and the world renowned speaker.

Option 3: Official 2023 ASM Meeting Dinner Partner

The social highlight of the ASM, the Meeting Dinner is an evening not to be missed. This year, the dinner will be held on Tuesday 31 October 2023, at an exciting venue in Perth. Details to be announced soon!

The Official Dinner Partner will be given an opportunity to do a one-minute welcome lighthearted speech to guests, reflecting on the partnership with RANZCOG and the industry. Speech and content to be approved by the ASM Committee.

Acknowledgement

- Exclusive Major Partner status.
- Acknowledgement as 2023 ASM Major Partner at the Opening Plenary and Closing Sessions.
- Acknowledgement on official partners' board.
- Acknowledgement in digital downloadable handbook.

Registration

- 4 full registrations which includes all official social functions.
- 6 exhibitor registrations for your company representatives to attend.

Exhibition

- Premium 3m x 3m exhibition space in a prominent position on the exhibition floor.
- Rotating sponsor presentation displayed on large AV screen in exhibitor area (30 seconds) Content to be approved by ASM Committee.

Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and App.
- 1 x A4 full-colour advertisement in digital downloadable handbook.
- Company logo on title slides during the opening ceremony.
- Company logo on session holding slides (where plenary or concurrent session is not sponsored by another organisation).
- Hyperlink embedded into your company logo on official ASM website.

Promotion

- Social Media announcement once Major Partnership is secured across all RANZCOG Channels.
- One (1) Social Media post prior to ASM, One (1) post ASM.
- Two (2) one (1) page colour advertisement in Downloadable Meeting Program (artwork supplied by partner).
- One (1) electronic satchel insert on App.
- One (1) App alert two weeks prior to conference promoting Major Partner Status.
- Two (2) App alerts during the conference at a mutually beneficial time (to be confirmed by ASM Secretariat).

Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

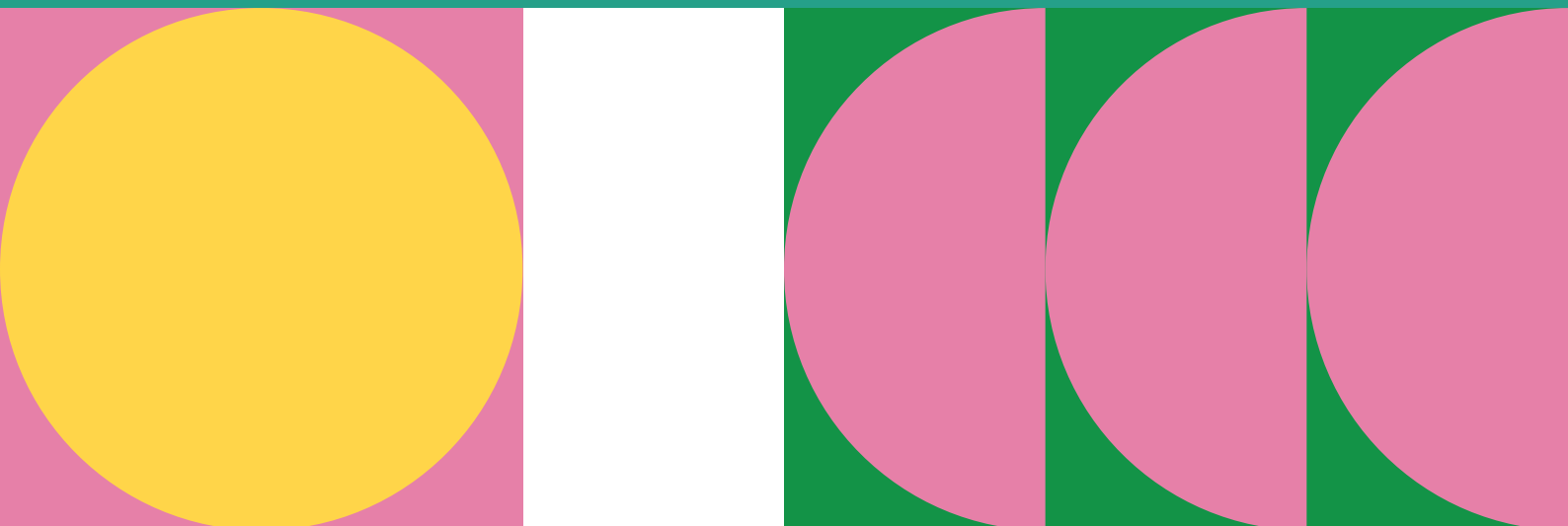
Benefits

- Opportunity to participate in the "Interactive Zone.

Supporting Partner Opportunities

As a Supporting Partner of the RANZCOG 2023 ASM your company will benefit from branding across the meeting onsite as well as in the lead up to, during and post the event.

Limited opportunities are available for your company to support and have a prominent presence at this flagship event.





Espresso and Networking Café Lounge

\$15,000 includes a premium exhibition booth

Exclusive opportunity

Have your brand in delegates' hands by becoming a sponsor of the Espresso and Networking Café Lounge. The coffee stations will be a hub of activity with café style tables being provided for delegates to sit and relax. This area will attract high foot traffic during the exhibition opening hours. The organisers will provide one coffee cart and two (2) baristas for the duration of the ASM.

Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2023 ASM on all event collateral.

Café display

- Enclosed area for welcoming guests to the Espresso Café Lounge, welcome counter where you can interact with delegates and café style rounds and chairs for guests to enjoy a coffee.
- Promotional items can be placed throughout the café lounge area (subject to College approval).
- Café furniture will be branded in your organisation's colours including decals of your logo on the café style tables. Extra branding and furniture options available at an extra cost.

Brand Exposure

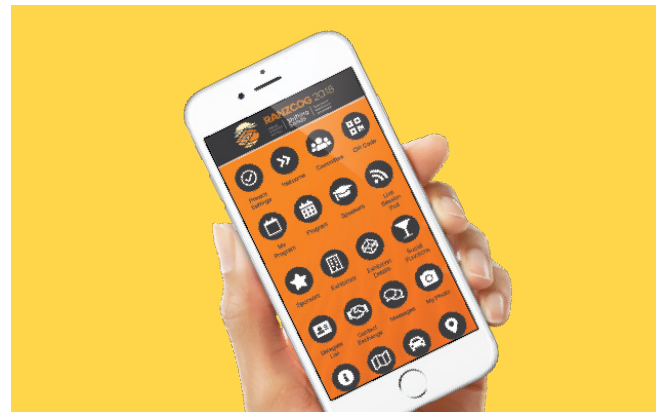
- Organisation can provide aprons, branded coffee cups, napkins and hats for baristas to wear.
- Create a fast-track lane for delegates that visit your booth and are given a fast track coffee card.
- Please note: Sponsorship package includes 300 coffees per day. Additional coffees can be added for an additional cost.
- 150-word company profile including contact details to be placed on the ASM website and app.
- 1 x A4 full-colour advertisement in digital downloadable handbook.
- Hyperlink embedded into your company logo on official ASM website.

Exhibition

- Premium 3m x 3m exhibition space in a prominent position on the exhibition floor next to or opposite the Networking Cafe Lounge.

Attendance

- One (1) full registration.



Official 2023 ASM App

\$12,000

Exclusive opportunity

This is a unique opportunity to position your organisation at the frontline of technology and across the meeting digital platform. The ASM App is used continuously throughout the event and this is a great way to have your brand in front of delegates from day one. The ASM will feature a fully integrated App for iOS (iPhone and iPad) and for Android (phones and tablets) to deliver the best possible user experience and presentation of the ASM program in an innovative and interactive manner.

Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2023 ASM on all event collateral.

Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app.
- 1 x A4 full-colour advertisement in digital downloadable handbook.
- Hyperlink embedded into your company logo on official ASM website.

Promotion

- Two (2) one (1) page colour advertisement in Downloadable Meeting Program (artwork supplied by partner).
- One (1) electronic satchel insert on App.
- One (1) App alert two weeks prior to conference.
- Two (2) App alerts during the conference at a mutually beneficial time (to be confirmed by ASM Secretariat).

Attendance

- One (1) full registration.

Delegate list

- Delegate list available two weeks prior (subject to compliance with privacy legislation).

Interactive Zone

\$10,000

Exclusive opportunity

NEW
FOR
2023

The RANZCOG ASM 2023 will incorporate for the first time in 2023, the Interactive Zone!

As the Interactive Zone Partner, your company will benefit from prominent branding of the Interactive Zone, which will be located in a prominent position on the Exhibition floor.

Acknowledgement

- Acknowledgement in digital downloadable handbook.
- Opportunity to present a topic (approved by RANZCOG) for up to 15mins in an allocated time.

Registration

- 4 exhibitor registrations for your company representatives to attend.

Inclusions

- Dedicated 6m x 6m area in a prominent position on the exhibition floor.
- Staging.
- Silent headphones.
- Basic Audio Visual.

Brand Exposure

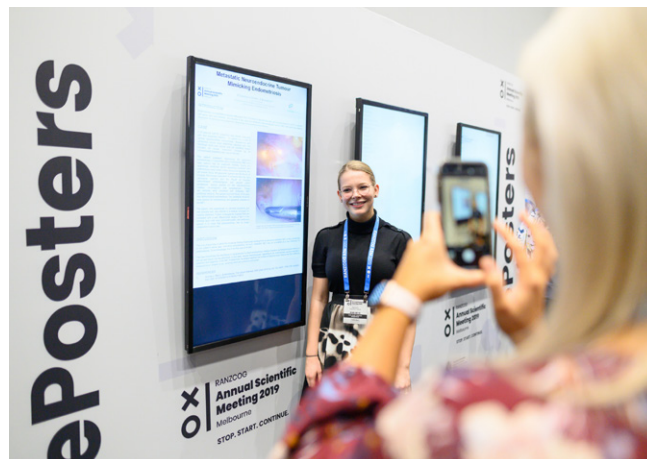
- Area will be branded with your company logo.
- Hyperlink embedded into your company logo on official ASM website.

Do you want to be a part of the Interactive Zone for 2023?

The concept of the Interactive Zone is to provide sponsors & exhibitors a chance to showcase products & services to the delegates that are attending the ASM. This gives sponsors & exhibitors the opportunity to build engagement with a wide range of attendees.

The interactive zone provides a platform for industry supporters to facilitate dedicated educational sessions which will be held in the exhibition hall.

The Organising Committee encourages applications from sponsor & exhibitors to participate in the Interactive Zone by submitting a topic and presenter for approval. Applications should be sent to sponsorship@ranzco.edu.au.



E-Poster Portal

\$10,000

Exclusive opportunity

An important part of the RANZCOG ASM is the opportunity for delegates to present their research and work to colleagues by way of free communication. Following the general Call for Abstracts, those papers accepted for poster presentation are offered the opportunity to submit an electronic poster (e-poster). These e-posters will be available for all. Sponsorship of the E-Poster Portal is a significant opportunity that actively demonstrates your company's understanding of, and commitment to, the importance of scientific research.

Acknowledgement

- Acknowledgement in the E-Poster Portal.
- Digital downloadable handbook acknowledgement.

Brand Exposure

- Naming rights to the e-poster portal.
- Logo in a prominent position in the e-poster area of the event website.
- Announcements through the day directing attendees to the e-poster portal.
- Half-page advertisement in the digital downloadable handbook.
- Logo in the partner section of the digital downloadable handbook
- Logo on official ASM website.

Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).



Official ASM Kids Crèche

\$10,000

Exclusive opportunity

First introduced in 2018, and recognising the ever-increasing demands to support parents, particularly women, needing to care for their children while attending important professional and continuing education events such as the ASM, an onsite crèche for the exclusive use of ASM delegates will be available. In 2022, the crèche proved to be very popular with delegates and was the subject of much buzz, including delegates posting on social media. This is an opportunity to align your brand with family-friendly work and to be seen to support medical professionals and their families in a very tangible and practical way. The crèche will be staffed by fully qualified childcare professionals and will be open during the core meeting days, Monday 30 October - Wednesday 1 November 2023. Children between the ages of 12 months to 12 years will be catered for.

Acknowledgement

- Recognition as the RANZCOG 2023 ASM crèche sponsor. The crèche would be known as the 'Your Brand' Crèche.
- Acknowledgement as the crèche sponsor in the Digital downloadable handbook and in the Meeting App.
- Opportunity to display signage within the crèche.

Brand Exposure

- Full-page colour advertisement on inside front cover of the registration brochure.

Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

Program & Speaker Brochure

\$10,000

Exclusive Opportunity

The distribution of the Program & Meeting brochure is extensive. This brochure will be distributed in hard copy with the Winter O&G magazine to approx. 5,500 of RANZCOG's members.

The brochure will be produced in both print and electronic formats and will contain the finalised educational program, speakers, detailed information on workshops, social functions, and registration.

Brand Exposure

- Full-page colour advertisement on inside front cover of the Program & Speaker brochure.
- Company logo on back cover of the brochure.

Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

Plenary Sessions

\$10,000

Three Opportunities

Three plenary sessions will be available for sponsorship throughout the Meeting. As no other session is held at the time of each plenary, your sponsorship of any of these sessions will provide you with maximum exposure to the majority of delegates. Please refer to the meeting program at www.ranzcogasm.com.au.

Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2023 ASM on all event collateral. Verbal acknowledgement by the plenary session chairperson.

Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app.
- Logo on title slides prior to commencement of session.
- Acknowledgement in the digital downloadable handbook.
- Opportunity to display signage in the session room.
- Hyperlink embedded into your company logo on official ASM website.

Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation).

Welcome Function

\$8,000

Exclusive opportunity

An included function for all registered delegates, this is very popular with delegates and exhibitors alike, providing an additional opportunity for interaction. The Welcome Function will be held in the meeting's Exhibition Hall, located in the Perth Convention & Exhibition Centre (PCEC) on Monday 30 October 2023, immediately following the conclusion of Day 1 of the scientific program. As sponsor of this function, your organisation will have prime exposure and first-hand contact with a targeted audience.

Acknowledgement

- Verbal acknowledgement during Welcome Function.
- Acknowledgement in the digital downloadable handbook.

Brand Exposure

- Company logo on function signage.
- Opportunity to display banner(s).



Concurrent Sessions & Workshops

\$5,000

Twenty Three Opportunities

Pre-meeting workshops will be held on the Saturday and Sunday prior to the main scientific program. The workshops, some didactic, some hands on, provide a great opportunity for direct exposure to different cohorts of the membership such as GP Diplomates, Trainees, subspecialty groups and Fellows.

Concurrent sessions on a wide range of topics including obstetrics, gynaecology, urogynaecology, sexual health, fertility, surgical training, imaging, and many others will be held throughout the Meeting. Sponsorship of concurrent sessions will provide you with access to an audience that is particularly interested in a topic that your organisation's products or services may complement. Please refer to the meeting program at www.ranzcogasm.com.au

Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2023 ASM on all event collateral.
- Verbal acknowledgement by the session chairperson or workshop facilitator.

Brand Exposure

- Opportunity to display signage in the session/workshop room.
- Logo on title slides prior to commencement of session/workshop.
- 150-word company profile including contact details to be placed on the ASM website and App.
- Acknowledgement in the digital downloadable handbook.
- Hyperlink embedded into your company logo on official ASM website.

Advertising & Promotional Opportunities

Sponsors and Exhibitors are invited to advertise in the Speaker & Program Brochure, that will be distributed with the Winter O&G magazine and the digital downloadable handbook.

- Full colour inside front cover - \$5,565
- Full colour back cover - \$6,050
- Full colour full-page advertisement - \$5,355
- Full colour half-page advertisement - \$3,215
- Luggage tag - \$2,500

Sponsorship Opportunities Summary

All sponsorship opportunities are available separately or may be chosen as part of a Presenting or Major Partner package. To enable you to tailor a package to suit your business requirements, the value and availability of each opportunity is listed below.

Opportunity	Value	Number Available
Presenting Partner	Call to discuss	Exclusive Opportunity
Major Partner	Starting at \$18,000	Three Opportunities
Espresso and Networking Café Lounge	\$15,000	Exclusive Opportunity
Official 2023 ASM App	\$12,000	Exclusive Opportunity
Interactive Zone	\$10,000	Exclusive Opportunity
E-Poster Portal	\$10,000	Exclusive Opportunity
Official ASM Kids Crèche	\$10,000	Exclusive Opportunity
Program & Speaker Brochure	\$10,000	Exclusive Opportunity
Plenary Sessions	\$10,000	Three Opportunities
Welcome Function	\$8,000	Exclusive Opportunity
Concurrent Sessions & Workshops	\$5,000	Eighteen Opportunities
Digital Downloadable Handbook Advertising	\$2,000-\$4,400	Multiple Opportunities
Luggage Tag	\$2,500	Exclusive Opportunity

Please note: All opportunities will be confirmed pending availability and subject to RANZCOG approval at the time of application. Sponsorship will be confirmed once payment is received.

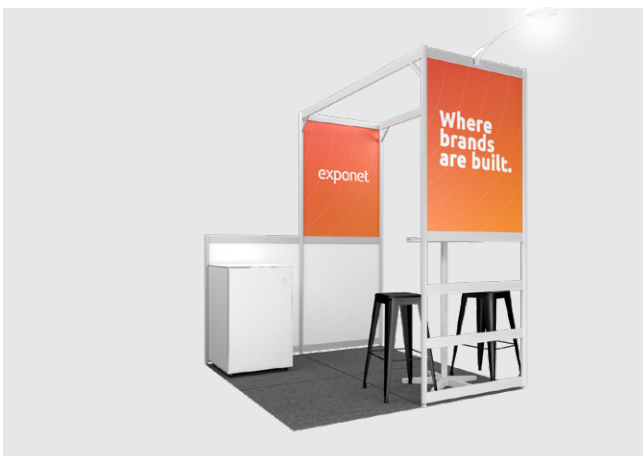
Exhibition

The exhibition associated with the Meeting will be located in Pavilion One, PCEC and will play an important role in this Meeting.

To acknowledge the importance of the exhibition, the Meeting program has been structured to provide maximum exposure to exhibitors. The social program has also been designed to allow delegates to relax and mix informally after intensive sessions. Exhibitors are encouraged to participate in all Meeting activities and may register to attend the social program.



The Exhibition Floor Plan
will be released soon
- Stay tuned!



Exhibition Booth Space

\$6,930

Exhibitor entitlements and booth hire options

The Meeting will provide exhibitors the opportunity to market products and services directly to key decision makers within their target markets.

Confirmed exhibitors are entitled to the following benefits and features:

- 3m x 3m booth space.
6m x 3m and 6m x 6m booth space also available.
- Octanorm back and side walls,
- 30 character company fascia signage, two 150w spotlights and one 10 amp general purpose outlet.
- Booth location listed in the digital downloadable handbook, and in the Meeting App, together with an 80 word description of the company's products/services.
- Exhibitor registration for two (2) organisation representatives.

This includes access to the scientific program, morning and afternoon tea, as well as lunch for two representatives (additional social functions not included). All booths must be staffed by your organisation representatives. Please note custom design stands will require approval by the

Meeting Managers prior to build. Please ensure designs and information in relation to this is provided to the meeting's Professional Conference Organisers, Think Business Events.

Please note all organisation representatives are required to be registered for the RANZCOG ASM as exhibition delegates. Additional company representatives (in excess of two per booth) will be required to register and pay an additional exhibitor fee.

Furniture is not included in the cost of the exhibition booth/space. The meeting will be appointing an official furniture supplier from whom all required furniture may be ordered. The details of the furniture supplier will be advised once finalised.

Space will only be confirmed after your payment and signed application form are received by the Meeting Secretariat. Space is assigned first to sponsors, then exhibitors, in order of receipt of payment and at the discretion of the Organising Committee.

Exhibition Pod

\$5,200

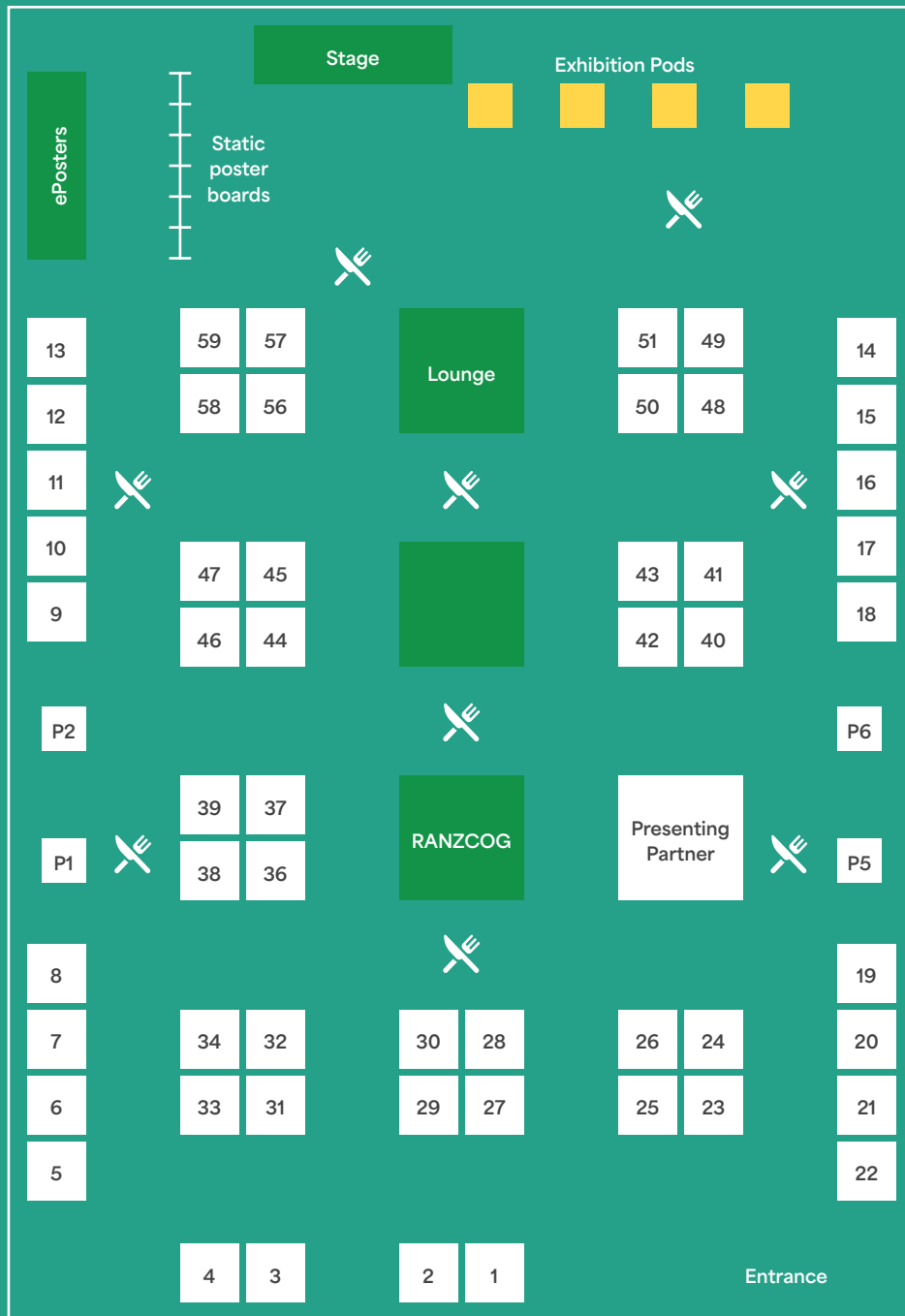
Exhibitor entitlements

The Meeting will provide exhibitors the opportunity to market products and services directly to key decision makers within their target markets.

Confirmed exhibitors are entitled to the following benefits and features:

- 2.5mH Octanorm pod with overhead rails to front feature panel.
- Signage: two 970 x 1230mm digital infill.
- Lighting: one low voltage arm light.
- Booth location listed in the digital downloadable handbook, and in the Meeting App, together with an 80 word description of the company's products/services.
- Exhibitor registration for two (2) organisation representatives.

Exhibition Floorplan





How to Apply

Application to participate in the RANZCOG 2023 ASM as a sponsor or exhibitor will be completed online. Please visit the meeting registration website and complete the application form. All applications received will be acknowledged by return email.

Should you wish to discuss any aspect of your involvement prior to completing the application process, please contact Natasha Pembroke-Birss via email: sponsorship@ranzocg.edu.au or via telephone: +61 409790530.

Once your application is approved, you will be sent a confirmation email and tax invoice.

[Apply Here!](#)

Contact

Natasha Pembroke-Birss
Corporate Partnership Manager
RANZCOG 2023 ASM
t: +61 409790530
e: sponsorship@ranzocg.edu.au

Think Business Events
Event Operations & Logistics
Unit 17, 3 Westside Ave,
Port Melbourne, VIC 3207
t: +61 03 9417 1350
e: ranzocg@thinkbusinessevents.com.au

Exhibition Bump-in & Bump-out Hours

Sunday 29 October 2023

09.00-17.00 Custom Builders have access

17.00-19.00 Exhibitors have access to dress their stands

Monday 30 October 2023

07.00-09.30 Exhibitors have access for final touch up

Wednesday 1 November 2023

13.00-14.00 Exhibitor bump out

14.00-00.00 All contractors bump out

Please note that from 14.00 onwards, all exhibitors still bumping out will need to be in high visibility vest

RANZCOG ASM 2023 Sponsors & Exhibitors Terms & Conditions

Royal Australian and New Zealand College of Obstetricians and Gynaecologists (RANZCOG) [ABN 34 100 268 969] is the Organiser of the forthcoming RANZCOG 2023 ASM (Annual Scientific Meeting) and the accompanying trade exhibition.

1. Acceptance

These terms and conditions (Terms) govern the Sponsor's and Exhibitor's (Sponsor):

1. exhibition at or sponsorship of the ASM as specified in the Application Form.
2. sponsor and exhibitor rights granted to the Sponsor or Exhibitor by RANZCOG with respect to the ASM.
3. the advertising by the Sponsor of the ASM (whether hardcopy, electronic, online, or otherwise).
4. advertising rights granted to the Sponsor by RANZCOG at the ASM.

2. Application Options

As outlined in the RANZCOG 2023 ASM Exhibitor and Sponsor Prospectus.

1. RANZCOG reserves the right to decline any Sponsor application to participate in the ASM and/or exhibition at the ASM.

3. Attendance & Participation

1. Sponsorship of and/or exhibition at the ASM is subject to the RANZCOG application acceptance, confirmation of registration and full payment of the package fees by the Due Date.
2. RANZCOG reserves the right to change the date or dates upon which the ASM is to be held and shall not be liable for damages or otherwise by reason of any such change.
3. If the ASM's face-to-face format is not possible due to circumstances outside RANZCOG's control, the event will transition to a virtual only format and RANZCOG will make efforts to renegotiate the entitlements based on this.

4. Fee's & Payment

1. In consideration of the Sponsorship Rights and the Exhibition Rights (if any), the Sponsor must pay to RANZCOG the fee (Fee) specified in and in accordance with the RANZCOG 2023 ASM Sponsorship and Exhibition Prospectus.
2. Unless otherwise expressly stated in the Application Form, the Fee is payable in full within 14 days of the date on the RANZCOG issued tax invoice.

3. In the event that the Sponsor does not pay the Fee or any other amount specified in the Application or under these Terms to RANZCOG within the specified timeframe (Due Date), the sponsorship and/or exhibition booking may be cancelled by RANZCOG.
4. Sponsors will not be listed as an official partner until full payment is received and receipted by RANZCOG.
5. All prices are in Australian dollars and include GST. RANZCOG will not be liable to compensate for exchange rate fluctuations.
6. Payment options are as per the RANZCOG issued invoice.

5. Modification & Cancellation

1. Sponsor requests for modifications or cancellations of packages must be in writing to the Royal Australian and New Zealand College of Obstetricians and Gynaecologists via email to sponsorship@ranzcof.edu.au.
2. Acceptance of a request to modify or cancel a sponsorship or exhibition package will not be deemed to have occurred until written acknowledgement has been issued by RANZCOG.
3. Where payment is outstanding at time of cancellation, the Sponsor is liable for the balance as per the cancellation policy.
4. After the application has been accepted, if the sponsorship item or trade exhibition space can be resold to another company, the company will receive a refund of deposits paid, less administrative fees of 10% of the total sponsorship or exhibition rate as outlined in the below table:

Table 1: Sponsorship and Exhibition Refund Schedule

Conditions	Refund Available
If cancellation request is received in writing on or before 7 May 2023	100% plus 10% administration fee
If cancellation request is received in writing on or before 18 June 2023	50% plus 10% administration fee
If cancellation request is received in writing after 18 July 2023	No refund available

5. Where a cancellation has been accepted by RANZCOG, refunds will be processed within 10 business days.
6. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of sponsorship/exhibition items will be passed on to the Sponsor. Credit card surcharges will not be refunded under any circumstances.

6. Sponsor Rights & Obligations

1. Unless otherwise expressly stated, the Sponsor will not be the exclusive Sponsor (of their industry or otherwise) at the ASM. Notwithstanding any provision of these Terms, any and all Sponsorship Rights and Exhibition Rights granted to the Sponsor are granted on a non-exclusive basis.
2. The Sponsor will comply with any conditions, rules, regulations and standards as well as any procedure provided by RANZCOG and any reasonable direction of RANZCOG in relation to the ASM and its live broadcast.
3. In the event that the Sponsor is granted Advertising Rights, the Sponsor will:
 - a. comply with direction of RANZCOG as it relates to matters including (but not limited to) advertising deadlines, video specifications and content.

7. ASM Content

1. RANZCOG reserves the right to alter any aspect of the ASM program and/or exhibition without notice. Refer to the [ASM Website](#) for the latest information.
2. RANZCOG will take care to fulfil the ASM commitments as outlined in the Sponsorship and Exhibition Prospectus.
3. Sponsors are responsible for providing the information and/or artwork required by RANZCOG within two weeks of acceptance of sponsorship and no later than [INSERT DATE 2023].
4. RANZCOG reserves the right to introduce additional trade exhibition booths.

8. Trade Exhibition

1. All Sponsors must register officially and representative attendance in the exhibition will not occur unless the Sponsor representative is registered.
2. No Sponsor shall sublet, share, assign or apportion part or all their booked space except where written consent from RANZCOG has been obtained in advance.

9. Code of Conduct & Values

1. The Sponsor warrants that
 - a. They will behave in a professional and appropriate manner consistent with the [RANZCOG Code of Conduct and RANZCOG Values](#); and
 - b. They will conduct their business in a professional and ethical manner.
2. RANZCOG reserves the right to immediately terminate the Sponsorship/Exhibition packages where a breach of clause 9.1 have occurred, without being liable to pay compensation to the Sponsor.
3. They must not use or conduct business from any area outside their assigned booth area, specifically but not limited to, in the aisle ways, public thoroughfares and public areas. This includes, without limitation, the erecting of any sign, display or obstruction which intrudes into another organisation's space or the placing of promotional materials in any area outside of the allocated booth / space.
4. They and the suppliers they are permitted to use on site must conform to the venue's environmental requirements, workplace health and safety requirements, insurance requirements and other regulations required by the venue.
5. They must ensure that their employees and contractors will, at all times, act in accordance with the reasonable directives of

RANZCOG and/or the venue and must conduct themselves in an orderly manner and in full compliance with the reasonable directives and requirements of the venue management and with all applicable law's ordinances and directives.

6. They must promptly notify RANZCOG in writing if a complaint is made in connection with their products or services or the conduct of their employees in connection with the ASM. They must also promptly notify RANZCOG in writing of any materials concerns or disputes with RANZCOG.

10. Risk and Loss

1. RANZCOG accepts no responsibility for the protection and security of personnel and property and without limitation, RANZCOG is not responsible for the loss and damage of any exhibit or other property of the sponsor / exhibitor under any circumstances whatsoever.
2. Sponsors are responsible for insuring their items against loss and damage (at full replacement value).
3. Sponsors must hold workers' compensation insurance and a broadform public liability insurance policy for a minimum of \$10 million or other amount as RANZCOG reasonably nominates, as well as any other customary insurance directed by RANZCOG or the venue. Upon request, evidence of insurance cover must be provided to RANZCOG identifying insurer, policy number, renewal date and other relevant particulars.
4. Sponsors acknowledge that any travel by their company and its representatives to the RANZCOG ASM 2023 is at the Sponsors own discretion, and that they are responsible for seeking advice and passing this on to necessary staff or representatives regarding refunds or cancellations prior to booking travel and accommodation should any State or Territory Government enforced restrictions be announced.
5. In addition, the Sponsor acknowledges their company and its representatives are liable to follow and comply with any advice and mandatory quarantine requirements set by the Queensland Government or any home State/Territory Governments, prior to, or at the time of the event, or after the conclusion of the event, at their own expense.
6. Please refer to the Australian Competition and Consumer Commission (ACCC) page for more information and advice to consumers on travelling during COVID-19.

11. Venue Damage

1. Without limiting the requirements of a venue, sponsors must not damage in any way the walls, floors, ceilings or other surface of a venue, including the exhibition area, and on request must promptly pay or reimburse RANZCOG or the venue (as directed) for the cost of reinstating any damage any damage caused by the sponsor / exhibitor and any associated penalties and losses for which RANZCOG is liable.

12. Pack Up

1. Trade Exhibition must not be dismantled or removed before the published exhibition closing time.

13. Compliance

1. RANZCOG will only accept sponsorship and exhibition from organisations that abide by the [RANZCOG Advertising and Sponsorship Policy](#), their relevant industry code of conduct, in particular the Medicines Australia Code of Conduct, and all applicable laws.
2. By submitting a Sponsor Application Form, the Sponsor warrants that they:
 - a. comply with the [RANZCOG Advertising and Sponsorship Policy](#), applicable laws and all provisions of the relevant code(s) of conduct or similar; and
 - b. will ensure that they continue to be compliant with clause 13.1 and clause 13.2(a) for the duration of the sponsorship/exhibition period.
3. Compliance with clause 13.1 and clause 13.2 must be demonstrated on request. RANZCOG reserves the right to decline a Sponsors application for any reason.
4. In the event of Sponsor non-compliance or insufficient evidence of the ability to ensure ongoing compliance, RANZCOG reserves the right to suspend or terminate sponsorship and/or exhibition arrangements, without being liable to pay compensation to the Sponsor.

14. ASM Delayed or Disruption

1. In the event that the ASM is cancelled or delayed through no fault of RANZCOG, including but not limited to the actions of a venue or fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar or dissimilar from the causes enumerated herein then the Sponsor will not be entitled to any refund or to a claim for any loss of damage. In the event of cancellation due to COVID-19, RANZCOG will renegotiate sponsorship arrangements with each sponsor individually.
2. In the event that the trade exhibition space to be used by the Sponsor should be in any way rendered unusable, this contract shall not be binding.

15. ASM Access and Security

1. Sponsors are responsible for the personal safety of their representatives, the security of their representatives internet connection, and RANZCOG will not be responsible for any security or data breach that occurs as a result access to the ASM broadcast platform.
2. RANZCOG provides no warranties about the quality of connection or of audio related to the broadcast of the ASM. Sponsors are responsible for ensuring their own virtual access to the ASM. By submitting a Sponsorship or Exhibition Application Form, the Sponsor declares that they will comply with RANZCOG's policies and requirements relating to [data security and privacy](#).

16. Copyright & Intellectual Property

1. The Sponsor warrants that:
 - a. all advertising and promotional material produced, published, broadcast, displayed or exhibited by the Sponsor (Promotional Material) with respect to the ASM must be truthful, accurate and proprietary to the Sponsor or the Sponsor otherwise has the right to use the Promotional Material; and
 - b. the Promotional Material will not breach any regulations, laws or the intellectual property of any third party.
2. RANZCOG's intellectual property will remain the property of RANZCOG and the Sponsor acknowledges that nothing in the Terms will be construed as transferring title in or ownership of any RANZCOG's intellectual property to the Sponsor.

3. Nothing in the Terms entitles the Sponsor to display, use, publish or otherwise refer to RANZCOG's intellectual property (including its name, logo or Trademark) otherwise than strictly in accordance with these Terms.
4. Any proposed use of RANZCOG's Intellectual Property (including its name, logo or any Trade Mark) by the Sponsor must be first approved by RANZCOG in writing and in the event that RANZCOG provides its consent, the Sponsor agrees that it will adhere to RANZCOG brand guidelines.
5. The Sponsor must stop using or otherwise referring to RANZCOG Intellectual Property (including its name, logo or Trade Marks) on expiration or termination of these Terms.

17. Consent & Confidentiality

1. The Sponsor will not disclose RANZCOG's confidential information without prior written consent.
2. RANZCOG may collect Sponsor personal information for the administration of the ASM, for security, legal, future marketing, and promotional purposes; in accordance with its [privacy policy and collection of data policy](#).
3. A Sponsor may not, either prior to, during or after the ASM, use or disclose, or cause or permit to be used or disclosed, any confidential information (or allow or assist or make it possible for any person to observe or have access to any such confidential information) of RANZCOG, except in performing its obligations under the Terms and then only with the prior written consent of RANZCOG.
4. The Sponsor must, immediately on demand by the RANZCOG:
 - a. return to the RANZCOG anything containing or relating in any way to the confidential information;
 - b. permanently delete all confidential information from every computer disk or electronic storage facility of any type owned or used by the Sponsor, except that the Sponsor may retain one copy for its own audit records; and
 - c. despite anything else in the Terms, cease to make use of the confidential information, and must confirm promptly with the RANZCOG when it has done so.
5. Exceptions
Clauses 17.3 and 17.4 do not apply to the following:
 - a. Information after it becomes generally available to the public other than because of:
 - i. a breach of these Terms; or
 - ii. any other misuse or unauthorised disclosure by the Sponsor of any confidential information.
 - b. The disclosure of information in order to comply with any applicable law or legally binding order of any court, government, semi-government authority or administrative or judicial body or the applicable rules of any stock exchange.
 - c. The use, copying, reproduction, recording or disclosure of information after the Sponsor receives it from a third person legally entitled to possess the information and to provide it to the Sponsor, if that use, copying, reproduction, recording or disclosure accords with the rights or permission lawfully granted to the Sponsor by that third person.
6. The parties will comply with the Australian privacy laws.

18. Liability & Indemnity

1. The Sponsor will indemnify and release RANZCOG from and against all claims, actions, losses (including indirect and consequential losses), liability, damage or expenses incurred or sustained by RANZCOG (including based on any liability to or claims of any third party) arising out of or in connection with:
 - a. the Advertising Rights.
 - b. the Sponsorship Rights and or Exhibition Rights.
 - c. Sponsor's sponsorship of the ASM.
 - d. the Sponsor's and its representatives' attendance at the ASM.
 - e. any breach of the Sponsor's obligations under, or any warranty given by the Sponsor in, these Terms.
 - f. any damage to property.
 - g. any personal injury or death; or
 - h. any infringement of third-party rights in intellectual property by the Sponsor.
2. Notwithstanding any provision of these terms, RANZCOG will not be liable for any loss of profits, business interruption, loss of information, indirect, special, punitive, or consequential loss or damage.

19. Termination

1. RANZCOG may terminate sponsorship or exhibition agreement at any time and without cause by giving the Sponsor seven (7) days written notice.
2. Termination for cause
 - a. Failure by either party to comply with any term or condition under these Terms will entitle the other party to give the defaulting party written notice requiring it to cure the default. If the party in default has not cured, or commenced to cure (if a cure cannot be performed within the time period set forth below), the default within 10 business days after receipt of written notice, the notifying party will be entitled, in addition to any other rights it may have under these terms or otherwise at law or in equity, to immediately terminate the Sponsorship or Exhibition.
 - b. Notwithstanding any other provision contained in these Terms, RANZCOG may, with written notice to the Sponsor, immediately terminate this Agreement in the event that RANZCOG determines that the Sponsor is guilty of conduct tending to bring themselves or RANZCOG or its members into disrepute.
3. Clauses 4, 13, 16, 17 and 19 of these Terms and this clause 19 will continue to apply after termination or expiration of these Terms.

20. In General

1. To the extent permitted by law, any statutory or other warranty, condition, description, or recourse, express or implied as to the ASM is expressly excluded by RANZCOG.
2. RANZCOG reserves the right to amend these Terms from time to time and the Sponsor will be subject to the Terms in force at the time the Sponsor signs the form.
3. The Sponsor may not assign any of its rights or obligations under this Agreement.
4. In the event any provision of this Terms is held to be invalid or unenforceable for any reason, such invalidity or unenforceability will attach only to such provision and will not affect or render invalid or unenforceable any other provision of the Sponsorship or Exhibition.
5. This Agreement shall be construed in accordance with and governed by the laws of the State of Victoria, Australia.

Definitions

In these Terms and Conditions:

Confidential Information means any information that relates to the RANZCOG, its business and its members; which the Sponsor ought to know is confidential; or information which is identified as confidential.

Agreement

Information means any information, document, recommendation, opinion, statement or otherwise published, commented, posted, or otherwise made available in the ASM.

Intellectual Property means information, trademarks, patents, designs, circuit layouts, copyrights, know-how and all other rights.

Personal Information means personal, sensitive or health information of or about an individual within the meaning of Privacy Act.

ASM means any event, course, workshop, conference, ASM, presentation, publication, exhibition or information session conducted as part of the RANZCOG ASM 2023.



RANZCOG

Annual Scientific Meeting 2023

Perth | 28 Oct - 1 Nov

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