

**RANZCOG**  
**Annual Scientific**  
**Meeting 2022**

**GOLD COAST**

**Transformation: Making Waves**

# Sponsorship & Exhibition Prospectus

**9 – 12 October 2022**

Gold Coast Convention &  
Exhibition Centre, Queensland

[www.ranzcogasm.com.au](http://www.ranzcogasm.com.au)

[#ranzcogasm2022](https://twitter.com/ranzcogasm2022)





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**GOLD COAST**

Transformation: Making Waves

# Join us in the sunny Gold Coast!

The Australian and New Zealand College of Obstetricians and Gynaecologists (RANZCOG) 2022 Annual Scientific Meeting will be held at the Gold Coast Convention & Exhibition Center (GCEC) between Sunday 9 October to Wednesday 12 October 2022. The 2022 ASM is an onsite event, however due to the popularity of our virtual events, we are also hosting the event online for those who cannot make it in person.

*Transformation* is the theme for the 2022 Annual Scientific Meeting. The Organising Committee selected this theme to focus on our current professional climate, as our lives and professional practice have radically transformed over the past two years. The 2022 Organising Committee would like to utilise this meeting as a platform to share our unique global experiences. This meeting will enable us, as clinicians and scientists, to provide the best care for women in a rapidly changing world. The ASM will be an opportunity for us to meet in person, which we have been looking forward for the past three years.

## ORGANISING COMMITTEE

### **A/Prof Thangeswaran Rudra**

Chair, Organising Committee and Co-Chair, Scientific Committee

### **Dr Elisha Broom**

Co-Chair, Scientific Committee

### **Dr Benjamin Bopp**

RANZCOG President

### **Dr Yogesh Chadha**

Committee Member

### **Prof Fabricio Costa**

Committee Member

### **Dr Andrea Garrett**

Gynaecology Representative

### **Prof Hayden Homer**

Reproductive Endocrinology and Infertility Representative

### **Prof Sailesh Kumar**

Maternal Fetal Medicine Representative

### **Dr Belinda Lowe**

Committee Member and Simulation Lead

### **Dr Catherine MacDonald**

Diplomate Representative

### **Dr Philippa Nelson**

Trainee Representative

### **Dr Rachael Nugent**

Committee Member

### **Prof Ajay Rane**

Regional Rep/Urogynecology Representative

### **Prof Ted Weaver**

Expert Member

## RANZCOG STAFF

### **Ms Vase Jovanoska**

RANZCOG CEO

### **Dr Bill Warren**

Executive Director, Education

### **Ms Mel Pietsch**

Head of Engagement and Rural Health

### **Mrs Anna Smaragdi**

Team Lead, Events

### **Ms Sara MacArthur**

Senior Coordinator, Events

### **Ms Cathy Monaghan**

Event Coordinator

### **Ms Kathleen McKinn**

Scholarship Support and Event Coordinator

### **Ms Sylvia Williamson**

Member Engagement Lead, QLD



## About the College



RANZCOG is dedicated to the establishment of high standards of practice in obstetrics and gynaecology and women's health. The College trains and accredits doctors throughout Australia and New Zealand in the specialties of obstetrics and gynaecology so that they can provide the highest standards of healthcare.

The College also supports research into women's health and acts as an advocate for women's healthcare by forging productive relationships with individuals, the community and professional organisations, both locally and internationally. As such, RANZCOG:

- Has more than 6,500 members in Australia, New Zealand and internationally;
- Advocates on women's health issues across Australia and New Zealand;
- Sets the individual curricula, training programs and assessments to ensure that those graduating have the essential attributes and key competencies expected for clinical competency and effective practice as a medical practitioner, specialist or subspecialist within the chosen scope of practice;
- Provides advice to Federal and jurisdictional Government committees and other organisations;
- Develops best practice advice on issues relating to obstetrics and gynaecology offered in a range of formats including Patient Information Pamphlets and College Statements, Clinical Practice Guidelines, Positions and Communiques;
- Supports and develops educational initiatives, programs and resources for health professionals in
- Indigenous women's health and those in Asia and the Pacific, and
- Provides a Continuing Professional Development program facilitating training, continuing education, peer review and lifelong learning.





## Our Mission is Our Focus

*To be the leader in  
education, training and  
advocacy in obstetrics  
and gynaecology.*

## Members

Create stronger engagement with members through provision of support, advocacy and education.

- Improve education resources, programs and workshops
- Enhance support programs for members throughout their career with the College
- Embed a process for responding to member feedback
- Create opportunities for networking

## Organisation

Create an agile, sustainable and innovative organisation.

- Deliver contemporary, evidence-based education and training
- Explore offering College programs internationally
- Identify and capitalise on sustainable alternative revenue streams
- Invest in fit-for-purpose facilities and technology
- Strengthen governance and accountability
- Increase brand awareness with key audiences
- Be an employer of choice within the sector

## Stakeholders

Develop and maintain productive and mutually beneficial relationships.

- Maintain and develop strategic partnerships with government, to shape policy for the benefit of women and their families
- Proactively engage with our sector stakeholders to improve health equity and outcomes
- Promote and demonstrate cultural diversity and cultural safety for Aboriginal people, Torres Strait Islanders and Māori.
- Through strategic engagement, position the College as the leading voice in women's health

# Venue

The Gold Coast Convention and Exhibition Centre (GCECC) has been selected as the venue for the RANZCOG 2022 ASM. Only 500 metres from the white sands of Broadbeach, the GCECC is Australia's largest regional convention centre.

2684-2690 Gold Coast Highway,  
Broadbeach, QLD, 4218

# Who will attend?

The RANZCOG ASM is primarily targeted at RANZCOG members.

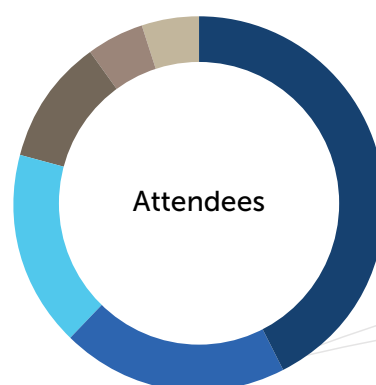
It is estimated that **1,200 delegates** from all Australian states and territories, New Zealand, the Asia Pacific region and further afield will be attending the meeting.

The largest cohort of delegates is Fellows (43%). However, RANZCOG Trainees (20%), Diplomates/GPs (17%), and other health professionals will attend. The remaining 20% of attendees will be made up of Medical Students, Junior Doctors, Midwives, Retired Fellows, and Pacific Specialists and Trainees.

Building on the success of previous RANZCOG ASMs the Organising Committee have developed a program that will see three days of scientific presentations, together with pre-meeting workshops and an exciting social program, ensuring that this prestigious annual meeting continues to be the highlight of the College education calendar.



**“The RANZCOG ASM is a great opportunity to meet opinion leaders in the one place.”**



- **43%** Fellows
- **20%** Trainees
- **17%** Diplomates/GPs
- **11%** Junior Doctors
- **5%** Midwives/Nurses/Retired Fellows
- **5%** Other



## Your opportunity to be involved?

Obstetrics and gynaecology is a unique specialty, in that it combines elements of both surgery and medicine. Highly trained specialist obstetrician-gynaecologists may have exposure to surgery through both operative obstetrics and gynaecology, and medicine through endocrinology, oncology, internal medicine, and medical imaging.

You are invited to partner with RANZCOG and participate in the 2022 ASM by way of sponsorship and/or exhibition. A very limited number of sponsorship packages are available, all of which can be tailored towards your company objectives. In addition, an exhibition enabling you to showcase your latest products and services will be available. There are a number of benefits of participation in the meeting, including:

- Demonstrating your commitment to, and support of, women's health
- Generating quality business leads
- Increasing your company profile
- Creating new business opportunities

RANZCOG very much appreciates the support of our partners. To assist our supporters, the Organising Committee has provided a number of opportunities for engagement between delegates and sponsors/exhibitors throughout the meeting by serving all meal breaks (morning tea, lunch, afternoon tea) and the Welcome Function held on the first evening in the exhibition area.

## Why be involved?

While the RANZCOG ASM has always been a highly regarded fixture in the calendar, recent years have seen the event go from strength to strength. RANZCOG has invested significantly in its flagship annual networking and education event and has an in-house team, supported by the professional conference organiser, working year-round to build momentum for the ASM.

Feedback from sponsors and exhibitors over many years has, time and time again, shown that participation in the RANZCOG ASM is a strategic activity that assists in reaching a large number of existing and potential clients.

Partners at previous meetings have commented:

- The RANZCOG ASM is a great opportunity to meet opinion leaders in the one place
- It is our key meeting for obstetricians and gynaecologists
- Very well organised and a perfect opportunity to get face time with our customers
- The RANZCOG ASM always provides an excellent platform for face-to-face interaction with the delegates, coupled with relevant program topics.
- A significant, and very well-run event, enabling us to connect personally with our valued members.
- Excellent interest with good clinical discussions

# Social Media

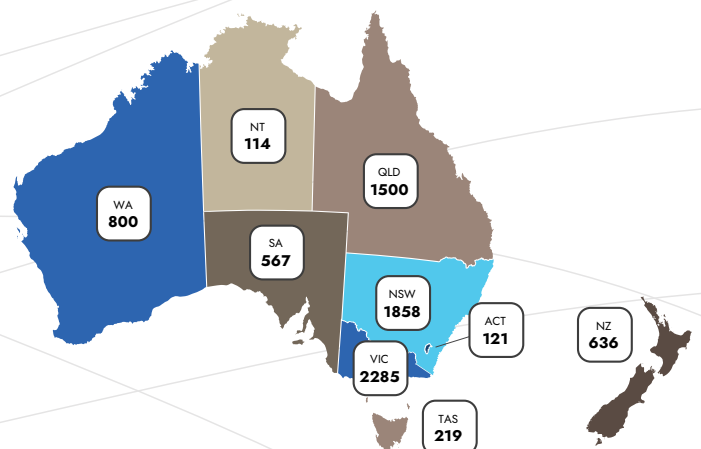
Last financial year (2020-2021) – **3800** new followers across all of our social media channels, increasing and improving our online presence and voice



Overall followers across 4 channels – close to **20,000**



## Membership by Region



# RANZCOG IN NUMBERS



## MEMBERSHIP

2345

### TOTAL FELLOWS

♀ 1269 ♂ 1076

2585

### TOTAL DIPLOMATES

♀ 1977 ♂ 730

6457

### TOTAL MEMBERS

Not including trainees

99

### ELEVATIONS TO FELLOWSHIP



## EDUCATION & TRAINING

820+

### EXAM CANDIDATES

Candidates across all exam types

19

### EXAMS

700+

### SPECIALIST TRAINEES

1150+

### TRAINEES

(Certificate and Diploma)

32

### SPECIALIST TRAINING PLACEMENTS

2300+

### CPD REQUIREMENTS COMPLETED



## MEDIA & SOCIAL MEDIA

3800

### NEW FOLLOWERS

Across social media channels

400K

### WEBSITE USERS

(Approx. 400K users)

1.2M+

### WEBSITE PAGE VIEWS



## QUALITY ASSURANCE

150+

### EDUCATION SESSIONS

Sessions delivered F2F and online

20000+

### ONLINE EDUCATION

Online QA course enrolments



## ENGAGEMENT & ADVOCACY

72

### SUBMISSIONS & ENDORSEMENTS

134

### STAKEHOLDER MEETINGS & EVENTS

15

### NOMINATIONS & REPRESENTATIONS

26

### GUIDELINES REVISED

10

### SCHOLARSHIPS & GRANTS AWARDED



## EVENTS & PUBLICATIONS

990+

### VIRTUAL ASM REGISTRATIONS

& 300+ Workshop registrations across 9 workshops

18

### SPONSORS AND EXHIBITORS

15+

### STATES AND TERRITORIES

Events covering Education and CPD

630k+

### O&G ONLINE

Page views (440K+ users)

2.1

### ANZJOG

Impact Factor\*

35%

### CONNECT AVERAGE OPEN RATE

\* The Impact Factor (IF) reflects the success of a journal by indicating how much it is being cited in the literature. IF is calculated by dividing the number of citations received in the past year by the total number of citable articles published within the past two years.

# RANZCOG 2022 ASM Program at a Glance



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Day	Saturday 8 October	Sunday 9 October	Monday 10 October	Tuesday 11 October	Wednesday 12 October
<i>Program</i>	Pre-meeting Workshops	Pre-Meeting Workshops	Scientific Program Day 1	Scientific Program Day 2	Scientific Program Day 3
<i>Social Function</i>	Diplomates Cocktail Function	New Fellows and Awards Presentation Ceremony and Reception	Welcome Reception  President's Appreciation Dinner	Meeting Dinner	



# Keynote Speakers



## Dr Nancy Custer Chescheir

Nancy Custer Chescheir is a Maternal-Fetal Medicine physician, educator and editor. She completed her education, including residences in Obstetrics and Gynecology and Maternal Fetal Medicine, at the University of North Carolina (UNC) Chapel Hill. She was on faculty there from 1988 to the present, with exception of three years as Chair at Vanderbilt University Medical Center and to assist in opening a hospital in Gaborone, Botswana. Her primary clinical interests are in fetal medicine and assessment, and maternal-fetal surgery.

She has held multiple leadership roles during her career, including president of the Association of Professors of Obstetrics and Gynecology (APGO), board membership of the Society of Maternal-Fetal Medicine (SMFM), acting Chair of the Department of Obstetrics and Gynecology at UNC, and founding member of NAFTNET (North American Fetal Therapy Network).

She served as Editor-in-Chief of Obstetrics and Gynecology (the Green Journal) from 2013-2020 and is the founding Editor-in-Chief of Reproductive, Female and Child Health. She is the Vice Chair of the Committee on Publication Ethics (COPE) and is a consultant for the ObG Project.



## Dr Jeanne Conry

Jeanne Conry, MD, PhD is President of the International Federation of Gynecology and Obstetrics. She was the 64th President of the American College of Obstetricians and Gynecologists (ACOG), a membership organization representing over 57,000 OBGYNs in the USA. She chairs the Women's Preventive Services Initiative (WPSI), a United States coalition of health professional organizations and advocates with expertise in women's health. She is Vice Chair for the Partnership on Maternal, Newborn and Child Health Partner Engagement in Country Committee and a member of its Health Care Professionals Association. She introduced the US National Maternal Health Initiative to reduce maternal mortality and improve health before, during and after pregnancy.

Dr. Conry leads national policy on Reproductive Health and the Environment and received the Environmental Protection Agency Health Champion Award. Dr. Conry served in leadership as an obstetrician gynecologist at Kaiser Permanente, the largest health maintenance organisation in the United States. She is President and CEO of the Environmental Health Leadership Foundation. She received the Visionary Leadership Award from the University of California, and the United States House of Representatives honored her for accomplishments in women's health.

## Dr Denis Mukwege

Dr Mugwege studied medicine and specialised in obstetrics and gynecology in France. He holds a doctorate degree (PhD) in medical sciences from the Université Libre de Bruxelles where he is a Professor.

For over 20 years, Dr. Mukwege has been treating survivors of sexual violence and women with severe gynecological problems at the Panzi Hospital, which he founded in 1999. The Hospital and Panzi Foundation are renowned for their pioneering work in specialized responses to sexual gender-based violence, and their work in advocating for the rights and empowerment of Congolese women.

Dr Mukwege is an outspoken advocate for the rights of survivors of sexual violence. He co-presides over the Global Survivors' Fund, which he co-founded in 2019. He also serves on the Scientific Council of the World Health Organisation.

His action and dedication have been recognised worldwide with various awards among which the United Nations Human Rights Prize (2008), the Sakharov Prize (2014) and the Nobel Peace Prize (2018) as well as honorary degrees from several Universities.



# Premium Opportunities

RANZCOG is pleased to offer an extensive array of opportunities for your involvement in the meeting. Whether it be Presenting Partner, and the significant presence that this offers, or a goal of maintaining your visibility to members, there are a wide range of options for you to select from.

Please note all opportunities are subject to availability and will be offered on a first come, first served basis (and subject to approval from RANZCOG).

All prices are in Australian dollars and inclusive of GST.

If you have any questions relating to the opportunities please contact Natasha Pembroke-Birss on +61 409790530 or [sponsorship@ranzcog.edu.au](mailto:sponsorship@ranzcog.edu.au)

# Presenting Partner

## Bespoke investment

Exclusive Opportunity, contact our 2022 ASM Partnership Manager to discuss further

Lead the way as the exclusive Presenting Partner of the RANZCOG 2022 ASM and create a bespoke package that includes the elements most important to your organisation. As the Presenting Partner, we will collaborate with you to create a partnership package that aligns with your marketing objectives and delivers maximum return on investment. It will include extensive branding opportunities and high-level exposure in the lead up to, during and post the event.

## NEW in 2022

### Presenting Partner Entitlements

- Two (2) minute welcome presentation at the Official ASM Opening
- Plenary (content to be approved by ASM Committee)

### Educational Lunch and Learn

Opportunity to host an exclusive educational presentation over an hour at lunch time at the ASM. This session is invite-only and is limited to a maximum of 40 attendees. You will be responsible for selecting attendees. The session will appear in the Meeting Program as invite-only. It is the responsibility of the sponsor to provide presenters on the day. The sponsor will work on the content and subject, noting that all content to be approved by ASM Committee.

### Acknowledgement

- Exclusive Presenting Partner status
- Acknowledgement as 2022 ASM Presenting Partner at the Opening Plenary and Closing Ceremonies
- Acknowledgement on official partners' board
- Acknowledgement in program handbook

### Exhibition

- Large premium 6m x 6m exhibition space in a prominent position on the exhibition floor
- One premium virtual exhibition booth. For a full list of virtual, benefits see page 22
- Rotating sponsor presentation displayed on large AV screen in exhibitor area (30 seconds) Content to be approved by ASM Committee

### Registration

- 6 full registrations which includes all official social functions
- 8 exhibitor registrations for your company representatives to attend

### Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app
- 3 x complimentary inserts in delegate satchel
- 2 x A4 full-colour advertisement in meeting handbook
- Company logo on title slides during the opening ceremony
- Company logo on session holding slides (where plenary or concurrent session is not sponsored by another organisation)
- Hotlink embedded into your company logo on the official ASM website

### Promotion

- Social Media announcement once Presenting Partnership is secured across all RANZCOG Channels
- One (1) dedicated marketing email sent to all delegates in the final weeks leading up to the ASM and highlighting your support and encouraging delegates to visit your display.
- Content to be provided by the Sponsor and approved by ASM Committee
- Two (2) Social Media posts prior to ASM, One (1) post ASM
- Two (2) page colour advertisement in Downloadable Meeting Handbook (artwork supplied by partner)
- One (1) electronic satchel insert on official ASM App
- One (1) App alert two weeks prior to ASM promoting Presenting Partner Status
- Two (2) App alerts during the ASM at a mutually beneficial time (to be confirmed by ASM Secretariat)

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation)

### Benefits

## NEW in 2022

- Exclusivity as the lanyard sponsor. Your company logo on the delegate's lanyard/name badge and alongside the ASM and RANZCOG logos – This represents strong branding recognition on the day!
- Exclusive lock up logo created for Presenting Partner to use in your own promotion and marketing.



# Major Partner

## Bespoke investment

Investment level commences at \$16,500  
Three opportunities options

As a Major Partner of the RANZCOG 2022 ASM, your company will benefit from prominent branding across the meeting onsite as well as in the lead up to and post the event. The Major Partners are an integral and high-profile supporter of the ASM. Increase your visibility and maximise your ROI by becoming a Major Partner.

Event opportunities that sit under Major Partner include:

1. Networking Educational Breakfast
2. International Speaker Supporter – Align your organisation with Key International Speaker
3. Official 2022 ASM Meeting Dinner Partner

### Option 1 - Networking Educational Breakfast

As part of the official scientific program, Educational Breakfast sessions will be held throughout the meeting. They will be held on Monday 10, Tuesday 11 and Wednesday 12 October 2022. Breakfast sessions are always extremely popular with delegates and this opportunity provides your organisation with the chance to engage with delegates from the start of the day.

Delegates will be required to preregister for each breakfast, (limited to the first 40 registrations per breakfast), via the ASM registration website. Buffet Breakfast will be provided to participants, Presenters will need to be provided by the Major Partner, content and presenters subject to ASM Committee approval.

### Option 2 - International Speaker Supporter – Align your organisation with Key International Speaker

Opportunity to sponsor one of our world-renowned Keynote speakers, Dr Nancy Custer Chesheir, Dr Jeanne Conry and Dr Denis Mukwege.

Alignment with an Keynote Speaker give prominence to your organisation and shows support and alignment with the topic and the world renowned speakers

### Option 3 - Official 2022 ASM Meeting Dinner Partner

The social highlight of the ASM, the Meeting Dinner is an evening not to be missed. This year, the dinner will



be held on Tuesday 11 October 2021, at an exciting venue in the Gold Coast. Details to be announced soon!

The Official Dinner Partner will be given an opportunity to do a one-minute welcome lighthearted speech to guests, reflecting on the partnership with RANZCOG and the industry. Speech and content to be approved by the ASM Committee.

### Acknowledgement

- Exclusive Major Partner status
- Acknowledgement as 2022 ASM Major Partner at the Opening Plenary and Closing Sessions
- Acknowledgement on official partners' board
- Acknowledgement in program handbook

### Registration

- 4 full registrations which includes all official social functions
- 6 exhibitor registrations for your company representatives to attend

### Exhibition

- Premium 3m x 3m exhibition space in a prominent position on the exhibition floor
- One premium virtual exhibition booth. For a full list of virtual, benefits see page 22
- Rotating sponsor presentation displayed on large AV screen in exhibitor area (30 seconds) Content to be approved by ASM Committee

### Brand Exposure

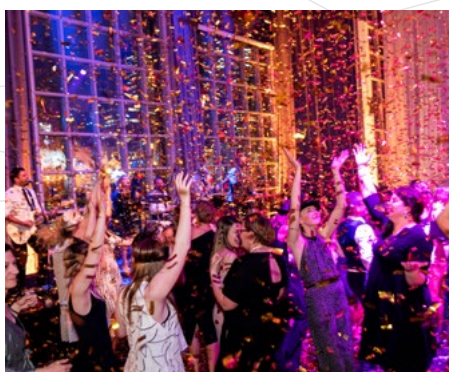
- 150-word company profile including contact details to be placed on the ASM website and App
- 1 x complimentary inserts in delegate satchel
- 1 x A4 full-colour advertisement in meeting handbook
- Company logo on title slides during the opening ceremony
- Company logo on session holding slides (where plenary or concurrent session is not sponsored by another organisation)
- Hotlink embedded into your company logo on official ASM website

### Promotion

- Social Media announcement once Major Partnership is secured across all RANZCOG Channels
- One (1) Social Media posts prior to ASM; One (1) post ASM
- Two (1) page colour advertisement in Downloadable Meeting Program (artwork supplied by partner)
- One (1) electronic satchel insert on app
- One (1) App alert two weeks prior to conference promoting Major Partner Status
- Two (1) App alerts during the conference at a mutually beneficial time (to be confirmed by ASM Secretariat)

### Delegate list

Delegate list available one month and two weeks prior (subject to compliance with privacy legislation)



# Supporting Partner Opportunities

As a Supporting Partner of the RANZCOG 2022 ASM your company will benefit from branding across the meeting onsite as well as in the lead up to, during and post the event.

Limited opportunities are available for your company to support and have a prominent presence at this flagship event.



## Espresso and Networking Café Lounge

**\$15,000 with exhibition booth**

*Exclusive opportunity*

Have your brand in delegates' hands by becoming a sponsor of the Espresso and Networking Café Lounge. The coffee stations will be a hub of activity with café style tables being provided for delegates to sit and relax. This area will attract high foot traffic during the exhibition opening hours. The organisers will provide one coffee cart and two (2) baristas for the duration of the ASM.\*

### Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2022 ASM on all event collateral

### Café display

- Enclosed area for welcoming guests to the Espresso Café Lounge, welcome counter where you can interact with delegates and café style rounds and chairs for guests to enjoy a coffee.
- Promotional items can be placed throughout the café lounge area (subject to College approval).
- Café furniture will be branded in your organisation's colours including decals of your logo on the café style tables.

### Brand Exposure

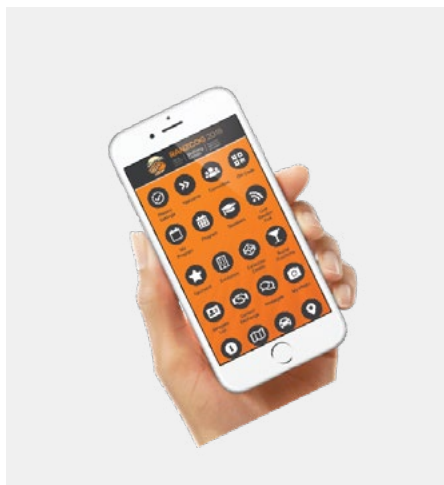
- Organisation can provide aprons, branded coffee cups, napkins and hats for baristas to wear.
- Create a fast-track lane for delegates that visit your booth and are given a fast track coffee cart card.
- Opportunity to provide virtual delegates with a coffee voucher prior to the ASM. Meeting Organisers to circulate on the sponsor's behalf.
- \*Please note: Sponsorship package includes 300 coffees per day. Additional coffees can be added for an additional cost.
- 150-word company profile including contact details to be placed on the ASM website and app
- 1 x A4 full-colour advertisement in meeting handbook
- Hotlink embedded into your company logo on official ASM website

### Exhibition

- Prime 3m x 3m exhibition space in a prominent position on the exhibition floor next to or opposite the barista lounge
- One premium virtual exhibition booth. For a full list of virtual, benefits see page 22

### Attendance

- One (1) full registration



## Official 2022 ASM App

**\$12,000**

*Exclusive opportunity*

This is a unique opportunity to position your organisation at the frontline of technology and across the meeting digital platform. The ASM App is used continuously throughout the event and this is a great way to have your brand in front of delegates from day one. The ASM will feature a fully integrated App for iOS (iPhone and iPad) and for Android (phones and tablets) to deliver the best possible user experience and presentation of the ASM program in an innovative and interactive manner.

### Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2022 ASM on all event collateral

### Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app
- 1 x A4 full-colour advertisement in meeting handbook
- Hotlink embedded into your company logo on the ASM official website

### Promotion

- Two (1) page colour advertisement in Downloadable Meeting Program (artwork supplied by partner)
- One (1) electronic satchel insert on app
- One (1) App alert two weeks prior to conference
- Two (2) App alerts during the conference at a mutually beneficial time (to be confirmed by ASM Secretariat)

### Attendance

- One (1) full registration

### Delegate list

- Delegate list available two weeks prior (subject to compliance with privacy legislation)



## Virtual Platform Partner

**\$12,000**

*Exclusive opportunity*

The Virtual Platform Partner will provide a premium branding opportunity throughout the event, banner advertising and consistent brand placement over the entire platform including banner and customised tiles.

### Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2022 ASM on all event collateral

### Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app
- 1 x A4 full-colour advertisement in meeting handbook
- Hotlink embedded into your company logo on the official ASM website
- One premium virtual exhibition booth. For a full list of virtual, benefits see page 22

### Attendance

- One (1) full registration

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation)

## Plenary Sessions

**\$10,000**

*Three Opportunities*

Three plenary sessions will be available for sponsorship throughout the Meeting. As no other session is held at the time of each plenary, your sponsorship of any of these sessions will provide you with maximum exposure to the majority of delegates. Please refer to the meeting program at [www.ranzcogasm.com.au](http://www.ranzcogasm.com.au).

### Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2022 ASM on all event collateral. Verbal acknowledgement by the plenary session chairperson

### Brand Exposure

- 150-word company profile including contact details to be placed on the ASM website and app
- Logo on title slides prior to commencement of session
- Acknowledgement in the program handbook
- Opportunity to display signage in the session room
- Hotlink embedded into your company logo on meeting website

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation)



## Concurrent Sessions & Workshops

**\$5,000**

*Eighteen Opportunities*

Pre-meeting workshops will be held on the Saturday and Sunday prior to the main scientific program. The workshops, some didactic, some hands on, provide a great opportunity for direct exposure to different cohorts of the membership such as GP Diplomates, Trainees, subspecialty groups and Fellows.

Concurrent sessions on a wide range of topics including obstetrics, gynaecology, urogynaecology, sexual health, fertility, surgical training, imaging, and many others will be held throughout the Meeting. Sponsorship of concurrent sessions will provide you with access to an audience that is particularly interested in a topic that your organisation's products or services may complement. Please refer to the meeting program at [www.ranzcogasm.com.au](http://www.ranzcogasm.com.au)

### Acknowledgement

- Be recognised as an Official Supporting Partner of RANZCOG 2022 ASM on all event collateral
- Verbal acknowledgement by the session chairperson or workshop facilitator

### Brand Exposure

- Opportunity to display signage in the session/workshop room
- Logo on title slides prior to commencement of session/workshop
- 150-word company profile including contact details to be placed on the ASM website and app
- Acknowledgement in the program handbook
- Hotlink embedded into your company logo on official ASM website



## Welcome Function

**\$8,000**

*Exclusive opportunity*

An included function for all registered delegates, this is very popular with delegates and exhibitors alike, providing an additional opportunity for interaction. The Welcome Function will be held in the meeting's Exhibition Hall, located in the Gold Coast Convention & Exhibition Centre (GCECC) on Monday 10 October 2022, immediately following the conclusion of Day 1 of the scientific program. As sponsor of this function, your organisation will have prime exposure and first-hand contact with a targeted audience.

### Acknowledgement

- Verbal acknowledgement during Welcome Function
- Acknowledgement in the program handbook

### Brand Exposure

- Company logo on function signage
- Opportunity to display banner(s)

## E-Poster Portal

**\$10,000**

*Exclusive opportunity*

An important part of the RANZCOG ASM is the opportunity for delegates to present their research and work to colleagues by way of free communication. Following the general Call for Abstracts, those papers accepted for poster presentation are offered the opportunity to submit an electronic poster (e-poster). These e-posters are displayed virtually and will be available for all. Sponsorship of the E-Poster Portal is a significant opportunity that actively demonstrates your company's understanding of, and commitment to, the importance of scientific research.

### Acknowledgement

- Acknowledgement in the E-Poster Portal
- Program handbook acknowledgement

### Brand Exposure

- Naming rights to the e-poster portal
- Logo in a prominent position in the e-poster area of the event website
- Announcements through the day directing attendees to the e-poster portal.
- Half page advertisement in the ASM handbook
- Logo in the partner section of the ASM handbook
- Logo on official ASM website

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation)



## New Fellows & Awards Presentation Ceremony & Reception

**\$12,000**

*Exclusive opportunity*

The New Fellows Presentation Ceremony and Reception will be held on Sunday 9 October 2022. This function is an inclusion of full delegate registration, and is the time when newly graduated Fellows are given the limelight with their success in attaining Fellowship of RANZCOG acknowledged. The Ceremony will also include presentation of medals for outstanding achievements in RANZCOG examinations and RANZCOG awards. Following the formalities, all those attending are invited to attend the reception where they can personally congratulate all new Fellows and award winners.

This is a perfect opportunity for new Fellows and other Meeting delegates to celebrate their achievements, renew old friendships and meet new colleagues. Sponsorship of this function will demonstrate your support of these Fellows as they embark upon their career.

### Acknowledgement

- Acknowledgement in the program handbook

### Brand Exposure

- Company logo placement on back cover of ceremony booklet
- Company logo on holding slide prior to commencement of ceremony
- Opportunity to provide corporate signage during the reception
- Opportunity to provide an appropriate memento to be included in the New Fellows presentation pack provided by RANZCOG

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation)



## Program & Speaker Brochure

**\$10,000**

*Exclusive Opportunity*

The distribution of the Program & Meeting brochure is extensive. This brochure will be distributed in hard copy with the Winter O&G magazine to approx. 5,500 of RANZCOG's members.

The brochure will be produced in both print and electronic formats and will contain the finalised educational program, speakers, detailed information on workshops, social functions, and registration.

### Brand Exposure

- Full-page colour advertisement on inside front cover of the Program & Speaker brochure
- Company logo on back cover of the brochure

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation)



## Official ASM Kids Crèche

**\$10,000**

*Exclusive opportunity*

First introduced in 2018, and recognising the ever-increasing demands to support parents, particularly women, needing to care for their children while attending important professional and continuing education events such as the ASM, an onsite crèche for the exclusive use of ASM delegates will be available. In 2019, the crèche proved to be very popular with delegates and was the subject of much buzz, including delegates posting on social media. This is an opportunity to align your brand with family-friendly work and to be seen to support medical professionals and their families in a very tangible and practical way. The crèche will be staffed by fully qualified childcare professionals and will be open during the core meeting days, Monday 10 – Wednesday 12 October 2022. Children between the ages of 12 months to 12 years will be catered for.

### Acknowledgement

- Recognition as the RANZCOG 2022 ASM crèche sponsor. The crèche would be known as the 'Your Brand' Crèche
- Acknowledgement as the crèche sponsor in the Meeting handbook and in the Meeting App.
- Opportunity to display signage within the crèche
- Opportunity to provide collateral within delegate satchels

### Brand Exposure

- Full-page colour advertisement on inside front cover of the registration brochure
- Company logo on back cover of the registration brochure

### Delegate list

- Delegate list available one month and two weeks prior (subject to compliance with privacy legislation)



## Program and Abstracts Handbook

**\$8,500**

*Exclusive opportunity*

The Meeting Program and Abstracts Handbook will be distributed on-site to all participants and will be regularly used during, and long after, the event. The Handbook is often referenced by meeting delegates once they are back in their practices. Sponsorship of the handbook will provide you with the opportunity to advertise on the inside front cover and back cover of the handbook; two prime positions.

*Please note: this sponsorship offers prime positioning; other organisations will be permitted to advertise throughout the Program and Abstracts Handbook.*

### Entitlements

- One full-page colour advertisement on the inside front cover of the program handbook
- Company logo on the back cover of the program handbook

## Advertising & Promotional Opportunities

Sponsors and Exhibitors are invited to advertise in the Speaker & Program Brochure, that will be distributed with the Winter O&G magazine and the Handbook, which will be distributed on-site to all participants and available for digital download for online participants.

- Full colour inside front cover - **\$4,400**
- Full colour inside back cover - **\$4,400**
- Full colour full page advertisement - **\$2,500**
- Full colour half page advertisement - **\$2,000**
- Luggage tag - **\$2,500**
- Satchel insert - **\$1,500**

# Sponsorship Opportunities Summary

All sponsorship opportunities are available separately or may be chosen as part of a Presenting or Major Partner package. To enable you to tailor a package to suit your business requirements, the value and availability of each opportunity is listed below.

Opportunity	Value	Number Available
Presenting Partner	Call to discuss	Exclusive Opportunity
Major Partner	Starting at \$16,500	Three Opportunities
Espresso and Networking Café Lounge	\$15,000	Exclusive Opportunity
Official 2022 ASM App	\$12,000	Exclusive Opportunity
Virtual Platform Partner	\$12,000	Exclusive Opportunity
New Fellows & Awards Presentation Ceremony & Reception	\$12,000	Exclusive Opportunity
Plenary Sessions	\$10,000	Three Opportunities
E-poster Portal	\$10,000	Exclusive Opportunity
Official ASM Kids Crèche	\$10,000	Exclusive Opportunity
Program & Speaker Brochure	\$10,000	Exclusive Opportunity
Program and Abstracts Handbook	\$8,500	Exclusive Opportunity
Welcome Function	\$8,000	Exclusive Opportunity
Concurrent Sessions & Workshops	\$5,000	Eighteen Opportunities
Handbook Advertising	\$2,000--\$4,400	Multiple Opportunities
Luggage Tag	\$2,500	Exclusive Opportunity
Satchel insert	\$1,500	Multiple Opportunities

**Please note:** All opportunities will be confirmed pending availability and subject to RANZCOG approval at the time of application. Sponsorship will be confirmed once payment is received.

# Exhibition Opportunities

The exhibition associated with the Meeting will be located in the Halls 1 & 2 , GCCEC and will play an important role in this Meeting.

To acknowledge the importance of the exhibition, the Meeting program has been structured to provide maximum exposure to exhibitors. The social program has also been designed to allow delegates to relax and mix informally after intensive sessions. Exhibitors are encouraged to participate in all Meeting activities and may register to attend the social program.



**The Exhibition Floor Plan  
will be released soon - Stay  
tuned!**

## Exhibition Booth Space

**\$6,930**

Exhibitor entitlements and booth hire options

The Meeting will provide exhibitors the opportunity to market products and services directly to key decision makers within their target markets.

Confirmed exhibitors are entitled to the following benefits and features:

- 3.0m x 3.0m booth space. 6.0m x 3.0m and 6.0m x 6.0m booth space also available.
- Octanorm back and side walls,
- 30 character company fascia signage, two 150w spotlights and one 10 amp general purpose outlet.
- Booth location listed in the official program handbook, and in the Meeting App, together with an 80 word description of the company's products/services.
- One Meeting satchel, containing all Meeting literature.
- Exhibitor registration for two (2) organisation representatives.

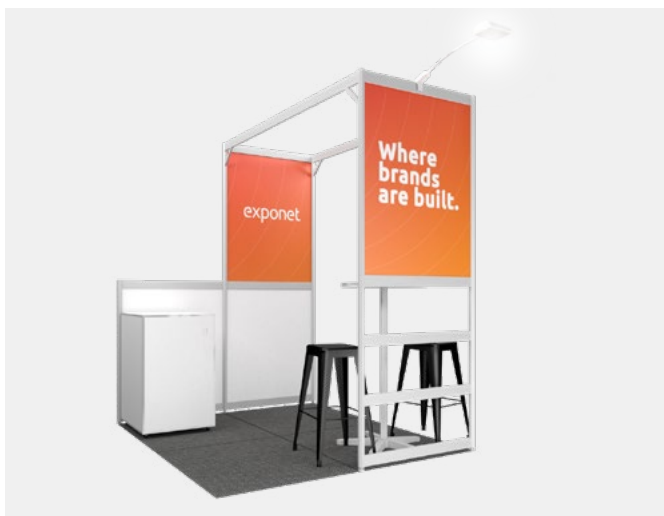
This includes access to the scientific program, morning and afternoon tea, as well as lunch for two representatives (additional social functions not included). All booths must be staffed by your organisation representatives. Please note custom design stands will require approval by the

Meeting Managers prior to build. Please ensure designs and information in relation to this is provided to the meeting's Professional Conference Organisers, Think Business Events.

Please note all organisation representatives are required to be registered for the RANZCOG ASM as exhibition delegates. Additional company representatives (in excess of two per booth) will be required to register and pay an additional exhibitor fee.

Furniture is not included in the cost of the exhibition booth/space. The meeting will be appointing an official furniture supplier from whom all required furniture may be ordered. The details of the furniture supplier will be advised once finalised.

Space will only be confirmed after your payment and signed application form are received by the Meeting Secretariat. Space is assigned first to sponsors, then exhibitors, in order of receipt of payment and at the discretion of the Organising Committee.



## Exhibition Pod

\$5,200

Exhibitor entitlements

The Meeting will provide exhibitors the opportunity to market products and services directly to key decision makers within their target markets.

Confirmed exhibitors are entitled to the following benefits and features:

- 2.5mH Octanorm pod with overhead rails to front feature panel
- Signage: two 970x1230mm digital infill
- Lighting: one low voltage arm light
- Booth location listed in the official program handbook, and in the Meeting App, together with an 80 word description of the company's products/services.
- One Meeting satchel, containing all Meeting literature.
- Exhibitor registration for two (2) organisation representatives.

## Virtual Exhibition Booth

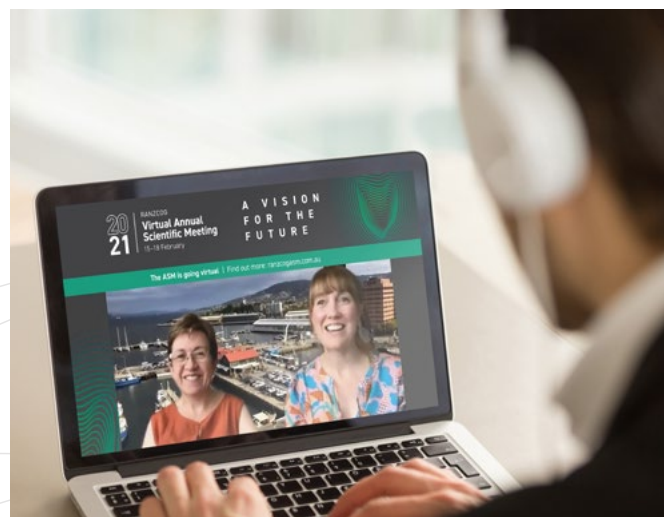
\$2,500

For virtual booth holders:

Exhibitors will be provided with access for their staff to manage their virtual exhibition stand.

### Promotion:

- Logo displayed on the Virtual ASM website
- 50-word company overview on the Virtual ASM website and on the Virtual Exhibition platform
- Company listing in the Virtual Exhibition
- Opportunity to network with delegates via the Virtual Exhibition
- Electronic flyer available for delegates to download via the Virtual Exhibition
- Website links available for delegates to view via the Virtual Exhibition
- On demand access to lead data captured throughout delegate conversations





## How to Apply

Application to participate in the RANZCOG 2022 ASM as a sponsor or exhibitor will be completed online. Please visit the meeting registration website and complete the application form. All applications received will be acknowledged by return email.

Should you wish to discuss any aspect of your involvement prior to completing the application process, please contact Natasha Pembroke-Birss via email: [sponsorship@ranzcog.edu.au](mailto:sponsorship@ranzcog.edu.au) or via telephone: +61 409790530.

Once your application is approved, you will be sent a confirmation email and tax invoice.

[Apply Here!](#)

## Contact

### Natasha Pembroke-Birss

Corporate Partnership Manager

RANZCOG 2022 ASM

t: +61 409790530

e: [sponsorship@ranzcog.edu.au](mailto:sponsorship@ranzcog.edu.au)

### Think Business Events

Event Operations & Logistics

Unit 17, 3 Westside Ave,

Port Melbourne, VIC 3207

t: +61 03 9417 1350

e: [ranzcog@thinkbusinessevents.com.au](mailto:ranzcog@thinkbusinessevents.com.au)

### Exhibition Bump-in & Bump-out Hours

#### Sunday 9 October 2022

09.00–17.00 Custom Builders have access

17.00–19.00 Exhibitors have access to dress their stands

#### Monday 10 October 2022

07.00–09.30 Exhibitors have access for final touch up

#### Wednesday 12 October 2022

13.00–14.00 Exhibitor bump out

14.00–00.00 All contractors bump out

*Please note that from 14.00 onwards, all exhibitors still bumping out will need to be in high visibility vest*

# RANZCOG ASM 2022

## Sponsors & Exhibitors Terms & Conditions

Royal Australian and New Zealand College of Obstetricians and Gynaecologists (RANZCOG) [ABN 34 100 268 969] is the Organiser of the forthcoming RANZCOG 2022 ASM (Annual Scientific Meeting) and the accompanying trade exhibition.

### 1. Acceptance

These terms and conditions (Terms) govern the Sponsor's and Exhibitor's (Sponsor):

1. exhibition at or sponsorship of the ASM as specified in the Application Form.
2. sponsor and exhibitor rights granted to the Sponsor or Exhibitor by RANZCOG with respect to the ASM.
3. the advertising by the Sponsor of the ASM (whether hardcopy, electronic, online, or otherwise).
4. advertising rights granted to the Sponsor by RANZCOG at the ASM.

### 2. Application Options

As outlined in the RANZCOG 2022 ASM Exhibitor and Sponsor Prospectus.

1. RANZCOG reserves the right to decline any Sponsor application to participate in the ASM and/or exhibition at the ASM.

### 3. Attendance & Participation

1. Sponsorship of and/or exhibition at the ASM is subject to the RANZCOG application acceptance, confirmation of registration and full payment of the package fees by the Due Date.
2. RANZCOG reserves the right to change the date or dates upon which the ASM is to be held and shall not be liable for damages or otherwise by reason of any such change.
3. If the ASM's face-to-face format is not possible due to circumstances outside RANZCOG's control, the event will transition to a virtual only format

and RANZCOG will make efforts to renegotiate the entitlements based on this.

### 4. Fee's & Payment

1. In consideration of the Sponsorship Rights and the Exhibition Rights (if any), the Sponsor must pay to RANZCOG the fee (Fee) specified in and in accordance with the RANZCOG 2022 ASM Sponsorship and Exhibition Prospectus.
2. Unless otherwise expressly stated in the Application Form, the Fee is payable in full within 14 days of the date on the RANZCOG issued tax invoice.
3. In the event that the Sponsor does not pay the Fee or any other amount specified in the Application or under these Terms to RANZCOG within the specified timeframe (Due Date), the sponsorship and/or exhibition booking may be cancelled by RANZCOG.
4. Sponsors will not be listed as an official partner until full payment is received and receipted by RANZCOG.
5. All prices are in Australian dollars and include GST. RANZCOG will not be liable to compensate for exchange rate fluctuations.
6. Payment options are as per the RANZCOG issued invoice.

### 5. Modification & Cancellation

1. Sponsor requests for modifications or cancellations of packages must be in writing to the Royal Australian and New Zealand College of Obstetricians and Gynaecologists via email to [sponsorship@ranzcof.edu.au](mailto:sponsorship@ranzcof.edu.au).
2. Acceptance of a request to modify or cancel a sponsorship or exhibition package will not be deemed to have occurred until written acknowledgement has been issued by RANZCOG.

3. Where payment is outstanding at time of cancellation, the Sponsor is liable for the balance as per the cancellation policy.
4. After the application has been accepted, if the sponsorship item or trade exhibition space can be resold to another company, the company will receive a refund of deposits paid, less administrative fees of 10% of the total sponsorship or exhibition rate as outlined in the below table:

**Table 1: Sponsorship and Exhibition Refund Schedule**

Conditions	Refund Available
If cancellation request is received in writing on or before 8 July 2022	100% plus 10% administration fee
If cancellation request is received in writing on or before 19 August 2022	50% plus 10% administration fee
If cancellation request is received in writing after 19 August 2022	No refund available

5. Where a cancellation has been accepted by RANZCOG, refunds will be processed within 10 business days.
6. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of sponsorship/exhibition items will be passed on to the Sponsor. Credit card surcharges will not be refunded under any circumstances.

### 6. Sponsor Rights & Obligations

1. Unless otherwise expressly stated, the Sponsor will not be the exclusive Sponsor (of their industry or otherwise) at the ASM. Notwithstanding any provision of these Terms, any and all Sponsorship Rights and Exhibition

Rights granted to the Sponsor are granted on a non-exclusive basis.

2. The Sponsor will comply with any conditions, rules, regulations and standards as well as any procedure provided by RANZCOG and any reasonable direction of RANZCOG in relation to the ASM and its live broadcast.
3. In the event that the Sponsor is granted Advertising Rights, the Sponsor will:
  - a. comply with direction of RANZCOG as it relates to matters including (but not limited to) advertising deadlines, video specifications and content; and
  - b. comply with any reasonable direction of RANZCOG and the RANZCOG virtual platform contractor.

## 7. ASM Content

1. RANZCOG reserves the right to alter any aspect of the ASM program and/or exhibition without notice. Refer to the ASM [Website](#) for the latest information.
2. RANZCOG will take care to fulfil the ASM commitments as outlined in the Sponsorship and Exhibition Prospectus.
3. Sponsors are responsible for providing the information and/or artwork required by RANZCOG within two weeks of acceptance of sponsorship and no later than [INSERT DATE 2022].
4. RANZCOG reserves the right to introduce additional trade exhibition booths.

## 8. Trade Exhibition

1. All Sponsors must register officially and representative attendance in the exhibition will not occur unless the Sponsor representative is registered.
2. No Sponsor shall sublet, share, assign or apportion part or all their booked space except where written consent from RANZCOG has been obtained in advance.

## 9. Code of Conduct & Values

1. The Sponsor warrants that
  - a. They will behave in a professional and appropriate manner consistent

with the [RANZCOG Code of Conduct and RANZCOG Values](#); and

- b. They will conduct their business in a professional and ethical manner.
2. RANZCOG reserves the right to immediately terminate the Sponsorship/ Exhibition packages where a breach of clause 9.1 have occurred, without being liable to pay compensation to the Sponsor.
3. They must not use or conduct business from any area outside their assigned booth area, specifically but not limited to, in the aisle ways, public thoroughfares and public areas. This includes, without limitation, the erecting of any sign, display or obstruction which intrudes into another organisation's space or the placing of promotional materials in any area outside of the allocated booth / space.
4. They and the suppliers they are permitted to use on site must conform to the venue's environmental requirements, workplace health and safety requirements, insurance requirements and other regulations required by the venue.
5. They must ensure that their employees and contractors will, at all times, act in accordance with the reasonable directives of RANZCOG and/or the venue and must conduct themselves in an orderly manner and in full compliance with the reasonable directives and requirements of the venue management and with all applicable law's ordinances and directives.
6. They must promptly notify RANZCOG in writing if a complaint is made in connection with their products or services or the conduct of their employees in connection with the ASM. They must also promptly notify RANZCOG in writing of any materials concerns or disputes with RANZCOG.

## 10. Risk and Loss

1. RANZCOG accepts no responsibility for the protection and security of personnel and property and without limitation, RANZCOG is not responsible for the loss and damage of any exhibit or other property of the sponsor /

exhibitor under any circumstances whatsoever.

2. Sponsors are responsible for insuring their items against loss and damage (at full replacement value).
3. Sponsors must hold workers' compensation insurance and a broadform public liability insurance policy for a minimum of \$10 million or other amount as RANZCOG reasonably nominates, as well as any other customary insurance directed by RANZCOG or the venue. Upon request, evidence of insurance cover must be provided to RANZCOG identifying insurer, policy number, renewal date and other relevant particulars.
4. Sponsors acknowledge that any travel by their company and its representatives to the RANZCOG ASM 2022 is at the Sponsors own discretion, and that they are responsible for seeking advice and passing this on to necessary staff or representatives regarding refunds or cancellations prior to booking travel and accommodation should any State or Territory Government enforced restrictions be announced.
5. In addition, the Sponsor acknowledges their company and its representatives are liable to follow and comply with any advice and mandatory quarantine requirements set by the Queensland Government or any home State/ Territory Governments, prior to, or at the time of the event, or after the conclusion of the event, at their own expense.
6. Please refer to the Australian Competition and Consumer Commission (ACCC) page for more information and advice to consumers on travelling during COVID-19.

## 11. Venue Damage

1. Without limiting the requirements of a venue, sponsors must not damage in any way the walls, floors, ceilings or other surface of a venue, including the exhibition area, and on request must promptly pay or reimburse RANZCOG or the venue (as directed) for the cost of reinstating any damage any damage caused by the sponsor / exhibitor and any associated penalties and losses for

which RANZCOG is liable.

## 12. Pack Up

1. Trade Exhibition must not be dismantled or removed before the published exhibition closing time.

## 13. Compliance

1. RANZCOG will only accept sponsorship and exhibition from organisations that abide by the [RANZCOG Advertising and Sponsorship Policy](#), their relevant industry code of conduct, in particular the Medicines Australia Code of Conduct, and all applicable laws.
2. By submitting a Sponsor Application Form, the Sponsor warrants that they:
  - a. comply with the [RANZCOG Advertising and Sponsorship Policy](#), applicable laws and all provisions of the relevant code(s) of conduct or similar; and
  - b. will ensure that they continue to be compliant with clause 13.1 and clause 13.2(a) for the duration of the sponsorship/exhibition period.
3. Compliance with clause 13.1 and clause 13.2 must be demonstrated on request. RANZCOG reserves the right to decline a Sponsors application for any reason.
4. In the event of Sponsor non-compliance or insufficient evidence of the ability to ensure ongoing compliance, RANZCOG reserves the right to suspend or terminate sponsorship and/or exhibition arrangements, without being liable to pay compensation to the Sponsor.

## 14. ASM Delayed or Disruption

1. In the event that the ASM is cancelled or delayed through no fault of RANZCOG, including but not limited to the actions of a venue or fire, flood, labour disputes, natural disasters, civil disorders, riots, insurrections, work stoppages, slowdowns or disputes, or other similar or dissimilar from the causes enumerated herein then the Sponsor will not be entitled to any refund or to a claim for any loss of damage. In the event of cancellation due to COVID-19, RANZCOG will renegotiate sponsorship arrangements with each sponsor individually.

2. In the event that the trade exhibition space to be used by the Sponsor should be in any way rendered unusable, this contract shall not be binding.

## 15. ASM Access and Security

1. Sponsors are responsible for the personal safety of their representatives, the security of their representatives internet connection, and RANZCOG will not be responsible for any security or data breach that occurs as a result access to the ASM broadcast platform.
2. RANZCOG provides no warranties about the quality of connection or of audio related to the broadcast of the ASM. Sponsors are responsible for ensuring their own virtual access to the ASM. By submitting a Sponsorship or Exhibition Application Form, the Sponsor declares that they will comply with RANZCOG's policies and requirements relating to [data security and privacy](#).

## 16. Copyright & Intellectual Property

1. The Sponsor warrants that:
  - a. all advertising and promotional material produced, published, broadcast, displayed or exhibited by the Sponsor (Promotional Material) with respect to the ASM must be truthful, accurate and proprietary to the Sponsor or the Sponsor otherwise has the right to use the Promotional Material; and
  - b. the Promotional Material will not breach any regulations, laws or the intellectual property of any third party.
2. RANZCOG's intellectual property will remain the property of RANZCOG and the Sponsor acknowledges that nothing in the Terms will be construed as transferring title in or ownership of any RANZCOG's intellectual property to the Sponsor.
3. Nothing in the Terms entitles the Sponsor to display, use, publish or otherwise refer to RANZCOG's intellectual property (including its name, logo or Trademark) otherwise than

strictly in accordance with these Terms.

4. Any proposed use of RANZCOG's Intellectual Property (including its name, logo or any Trade Mark) by the Sponsor must be first approved by RANZCOG in writing and in the event that RANZCOG provides its consent, the Sponsor agrees that it will adhere to RANZCOG brand guidelines.
5. The Sponsor must stop using or otherwise referring to RANZCOG Intellectual Property (including its name, logo or Trade Marks) on expiration or termination of these Terms.

## 17. Consent & Confidentiality

1. The Sponsor will not disclose RANZCOG's confidential information without prior written consent.
2. RANZCOG may collect Sponsor personal information for the administration of the ASM, for security, legal, future marketing, and promotional purposes; in accordance with its [privacy policy and collection of data policy](#).
3. A Sponsor may not, either prior to, during or after the ASM, use or disclose, or cause or permit to be used or disclosed, any confidential information (or allow or assist or make it possible for any person to observe or have access to any such confidential information) of RANZCOG, except in performing its obligations under the Terms and then only with the prior written consent of RANZCOG.
4. The Sponsor must, immediately on demand by the RANZCOG:
  - a. return to the RANZCOG anything containing or relating in any way to the confidential information;
  - b. permanently delete all confidential information from every computer disk or electronic storage facility of any type owned or used by the Sponsor, except that the Sponsor may retain one copy for its own audit records; and
  - c. despite anything else in the Terms, cease to make use of the confidential information, and must confirm promptly with the RANZCOG when it has done so.
5. Exceptions  
Clauses 17.3 and 17.4 do not apply to

the following:

- a. Information after it becomes generally available to the public other than because of:
    - i. a breach of these Terms; or
    - ii. any other misuse or unauthorised disclosure by the Sponsor of any confidential information.
  - b. The disclosure of information in order to comply with any applicable law or legally binding order of any court, government, semi-government authority or administrative or judicial body or the applicable rules of any stock exchange.
  - c. The use, copying, reproduction, recording or disclosure of information after the Sponsor receives it from a third person legally entitled to possess the information and to provide it to the Sponsor, if that use, copying, reproduction, recording or disclosure accords with the rights or permission lawfully granted to the Sponsor by that third person.
6. The parties will comply with the Australian privacy laws.

## 18. Liability & Indemnity

1. The Sponsor will indemnify and release RANZCOG from and against all claims, actions, losses (including indirect and consequential losses), liability, damage or expenses incurred or sustained by RANZCOG (including based on any liability to or claims of any third party) arising out of or in connection with:
  - a. the Advertising Rights.
  - b. the Sponsorship Rights and or Exhibition Rights.
  - c. Sponsor's sponsorship of the ASM.
  - d. the Sponsor's and its representatives' attendance at the ASM.
  - e. any breach of the Sponsor's obligations under, or any warranty given by the Sponsor in, these Terms.
  - f. any damage to property.
  - g. any personal injury or death; or
  - h. any infringement of third-party rights in intellectual property by the Sponsor.
2. Notwithstanding any provision of these terms, RANZCOG will not be liable for

any loss of profits, business interruption, loss of information, indirect, special, punitive, or consequential loss or damage.

## 19. Termination

1. RANZCOG may terminate sponsorship or exhibition agreement at any time and without cause by giving the Sponsor seven (7) days written notice.
2. Termination for cause
  1. Failure by either party to comply with any term or condition under these Terms will entitle the other party to give the defaulting party written notice requiring it to cure the default. If the party in default has not cured, or commenced to cure (if a cure cannot be performed within the time period set forth below), the default within 10 business days after receipt of written notice, the notifying party will be entitled, in addition to any other rights it may have under these terms or otherwise at law or in equity, to immediately terminate the Sponsorship or Exhibition.
  2. Notwithstanding any other provision contained in these Terms, RANZCOG may, with written notice to the Sponsor, immediately terminate this Agreement in the event that RANZCOG determines that the Sponsor is guilty of conduct tending to bring themselves or RANZCOG or its members into disrepute.
3. Clauses 4, 13, 16, 17 and 19 of these Terms and this clause 19 will continue to apply after termination or expiration of these Terms.

## 20. In General

1. To the extent permitted by law, any statutory or other warranty, condition, description, or recourse, express or implied as to the ASM is expressly excluded by RANZCOG.
2. RANZCOG reserves the right to amend these Terms from time to time and the Sponsor will be subject to the Terms in force at the time the Sponsor signs the

form.

3. The Sponsor may not assign any of its rights or obligations under this Agreement.
4. In the event any provision of this Terms is held to be invalid or unenforceable for any reason, such invalidity or unenforceability will attach only to such provision and will not affect or render invalid or unenforceable any other provision of the Sponsorship or Exhibition.
5. This Agreement shall be construed in accordance with and governed by the laws of the State of Victoria, Australia.

## Definitions

In these Terms and Conditions:

*Confidential Information* means any information that relates to the RANZCOG, its business and its members; which the Sponsor ought to know is confidential; or information which is identified as confidential.

*Agreement*

*Information* means any information, document, recommendation, opinion, statement or otherwise published, commented, posted, or otherwise made available in the ASM.

*Intellectual Property* means information, trademarks, patents, designs, circuit layouts, copyrights, know-how and all other rights.

*Personal Information* means personal, sensitive or health information of or about an individual within the meaning of Privacy Act.

*ASM* means any event, course, workshop, conference, ASM, presentation, publication, exhibition or information session conducted as part of the RANZCOG ASM 2022.



**RANZCOG**  
**Annual Scientific**  
**Meeting 2022**

**GOLD COAST**

**Transformation: Making Waves**

The Royal Australian and New Zealand College of Obstetricians and Gynaecologists